

## **ABSTRACT**

*Muhammad Fakhrinur Shiyam Rapekan, 1604204104, 2024, Final project title Visualization of the Impact of Social Media on Interpersonal Relationships Through Experimental Film Work “Ungrateful”, Faculty of Creative Industry, Fine Arts Study Program, Telkom University.*

*Social media has become a platform for sharing information and expression, which is very popular nowadays. The many facilities offered mean that most teenagers spend their time on social media. Excessive use of media can have negative impacts on its users, such as damage to interpersonal relationships with family, as well as the emergence of feelings of envy and lack of self-confidence. Damage to a relationship caused by an unwise user can affect the surrounding environment. The author created a work that represents one of the impacts of social media on interpersonal relationships. It is hoped that this experimental film work can illustrate how unwise use of social media can be bad for humans as social creatures. Gratitude can help people strengthen relationships and gain happiness. So that in the future, people can be wiser in using social media.*

*Keywords: social media, interpersonal relationships, gratitude*