

DAFTAR PUSTAKA

- Agung, Muhammad Fariz., Tricahyono, Dodie. (2023). Analysis of Simpeldesa Appication Acceptance Using the UTAUT 2 Modification Mtehod in Cibiru Wetan and Pangandaran Villages. *International Journal of Current Science Research and Review*, Vol.6 (07); 2023
- Aksara (2021). Mengulas Aplikasi My TelU (Diakses tanggal 5 Januari 2024 dari <https://aksarapers.com/mengulas-aplikasi-my-tel-u/>)
- Assensoh-Kodua, A. (2014). A Theoretic Extension and Empirical investigation of conducting Business Online Social Network: The Continue Use Intention Phenomenon. *Journal of Economics and Behavioral Studies*, 6(5), pp. 373-385. <https://doi.org/10.22610/jebs.v6i5.500>
- Baa.telkomuniversity.ac.id (2023). Kalender Akademik dan Pendidikan Telkom University (Diakses tanggal 5 Januari 2024 dari <https://baa.telkomuniversity.ac.id/kalender-akademik-2-2/>)
- Bhattacharjee, A. 2001. Understanding Information Systems Continuance: An Expectation-Confirmation Model. *MIS Quarterly*, 351-370.
- Bonnici, Tanya Sammut and David Galea. 2015. PEST Analysis.
- DeLone, W. H., & McLean, E. R. (2003). The DeLone and McLean model of information systems success: A ten-year update. *Journal of Management Information Systems*, 19(4), 9– 30. <https://doi.org/10.1080/07421222.2003.11045748>
- DeLone, W. H., & McLean, E. R. (2003). The DeLone and McLean model of information systems success: A ten-year update. *Journal of Management Information Systems*, 19(4), 9– 30. <https://doi.org/10.1080/07421222.2003.11045748>
- Distri.id (2022). Kenalan Yuk Dengan Super App! Definisi dan Perannya Dalam Bisnis (Diakses tanggal 5 Januari 2024 dari <https://www.distri.id/definisi-dan-peran-super-app-dalam-bisnis/>)
- Forbes (2022). The Journey of A Super App Through The Lens of Uptime and Experience (Diakses tanggal 5 Januari 2024 dari <https://www.forbes.com/sites/forbestechcouncil/2022/11/30/the-journey-of-a-super-app-through-the-lens-of-uptime-and-experience/?sh=4ef78fda7d79>)
- Goodhue & Thompson,1995, Task-Technology Fit and Individual Performance, McGraw-Hill, New York.
- Heavin, C., Power, D. J. (2018). Challenges for Digital Transformation – Towards a Conceptual Decision Support Guide for Managers. *Journal of Decision System*, 27(1), 38-45.

- Herbert, L. (2017). *Digital Transformation Build Your Organization's Future for the Innovation Age* (1st ed.). Bloomsbury Business.
- Huang C-H. Exploring the Continuous Usage Intention of Online Learning Platforms from the Perspective of Social Capital. *Information*. 2021; 12(4):141. <https://doi.org/10.3390/info12040141>
- Hutami, K. P., Pasaribu, R. D., & Sutjipto, M. R. (2022). Technology readiness & acceptance model and digital transformation strategy of Ciparay traditional market village, Bandung. In *Sustainable Future: Trends, Strategies and Development* (pp. 65-68). Routledge.
- Indrawati. (2015). *Metode Penelitian Manajemen dan Bisnis Konvergensi Teknologi Komunikasi dan Informasi*. Bandung: Refika Aditama.
- Indrawati et al. (2017). *Perilaku Konsumen Individu: dalam Mengadopsi Layanan Berbasis Teknologi Informasi & Komunikasi*. Bandung: PT Refika Aditama.
- Indrawati, & Putri, D.A. (2018). Analyzing Factors Influencing Continuance Intention of E-Payment Adoption Using Modified UTAUT 2 Model. *2018 6th International Conference on Information and Communication Technology (ICoICT)*, 167-173.
- Jogiyanto, H.M. (2007). *Sistem Informasi Keperilakuan*. Yogyakarta: Andi Offset.
- Keebler J. R., Shelstad W. J., Smith D. C., Chaparro B. S., Phan M. H. (2020). Validation of the GUESS-18: A short version of the game user experience satisfaction scale (GUESS). *Journal of Usability Studies*, 16(1), 49-62. <https://uxpajournal.org/validation-game-user-experience-satisfaction-scale-guess/>
- Kim, W. H., Ra, Y. A., Park, J. G., & Kwon, B. (2017). Role of burnout on job level, job satisfaction, and task performance. *Leadership & Organization Development Journal*, 630 - 645.
- Lpkia.ac.id (2023). Menghadapi Era Revolusi Industri 4.0: Pentingnya Peningkatan Kompetensi (Diakses pada 5 Januari 2024, dari <https://lpkia.ac.id/peningkatan-kompetensi-era-revolusi-industri-40/#:~:text=Revolusi%20Industri%204.0%20adalah%20istilah,aspek%20produksi%20dan%20kehidupan%20manusia> Lumban Gaol, M., & Eni Duwita Sigalingging. (2022). An Analysis on the Influence of Digital Marketing, Entrepreneurial Networking, on Msme Business Performance with the Use of Payment Sistem Quick Response Indonesia Standard (Qris) As Moderating Variable In Medan. *Enrichment : Journal of Management*, 12(4), 3307-3313. <https://doi.org/10.35335/enrichment.v12i4.739>

- Mirandi et al, Febriana Hestika., & Tricahyono, Dodie. (2023). Analysis of Acceptance and Success of Digipos Aja Telkomel in Kalimantan Region Using The Integration of UTAUT and Delone & McLean Models. *International Journal of Social Service and Research* 03(10). <https://doi.org/10.46799/ijssr.v3i10.554>
- Puti. (2024). Sejarah PuTI. (Diakses tanggal 5 Januari 2024, dari <https://it.telkomuniversity.ac.id/sejarah/>).
- Puti. (2024). Rencana Strategis. (Diakses tanggal 5 Januari 2024, dari <https://it.telkomuniversity.ac.id/rencana-strategis/>).
- Singh, A., & Hess, T. (2017). How chief digital officers promote the digital transformation of their companies. *MIS Quarterly Executive*, 16(1).
- Statistika (2023). Market Share of Mobile Operating System in Indonesia from January 2019 to August 2023 (Diakses tanggal 5 Januari 2024 dari <https://www.statista.com/statistics/262205/market-share-held-by-mobile-operating-systems-in-indonesia/>).
- Sumarno, Muhammad 2010. “Tingkat Adopsi Inovasi Teknologi Pengusaha Sentra Industri Kecil Kerajinan Gerabah Kasongan Kabupaten Bantul”. Fakultas Teknik dan Pascasarjana, Universitas Negeri Medan. *Jurnal Manajemen Dan Kewirausahaan*, Vol.12, No. 1, Maret : 1-10
- Telkomuniversity. (2024). Sejarah Telkom University. (Diakses tanggal 5 Januari 2024, dari <https://telkomuniversity.ac.id/sejarah-telkom-university/>).
- Telkomuniversity. (2024). Keunggulan Telkom University. (Diakses tanggal 5 Januari 2024, dari <https://telkomuniversity.ac.id/keunggulan/>).
- Telkomuniversity. (2024). Struktur Organisasi Telkom University. (Diakses tanggal 5 Januari 2024, dari <https://telkomuniversity.ac.id/pimpinan-telkom-university/>).
- Venkatesh, V Moris, M.G., Davis, G.B., and Davis F.D., 2003, “User Acceptance of Information Technology: Toward a Unified View,” *MIS Quarterly*, Vol.27, No.3, September, pp.425-475
- We Are Social And Hootsuite (2023). *Digital 2023 Indonesia : The Essentials Guide to The Latest Connected Behaviors*. (Diakses tanggal 5 Januari 2024 dari <https://wearesocial.com/id/blog/2023/01/digital-2023/>)
- Wan, L., Xie, S., & Shu, A. (2020). Toward an Understanding of University Students’ Continued Intention to Use MOOCs: When UTAUT Model Meets TTF Model. *Sage Open*, 10(3). <https://doi.org/10.1177/2158244020941858>
- Warner, K. S., & Wäger, M. (2019). Building dynamic capabilities for digital transformation: An ongoing process of strategic renewal. *Long rangeplanning*, 52(3), 326-349.

Yunus, Eddy. 2016. *Manajemen Strategis*. Yogyakarta: CV ANDI OFFSET.

Zhu, Z., & Yang, K. (2023). Virtual community users' travel information-seeking Continue Use Intention: An empirical study based on the cognitive load theory and flow theory. *Journal of Systems and Information Technology*, 25(1), 91–108. <https://doi.org/10.1108/jsit-07-2022-0178>