ABSTRACT

The COVID-19 pandemic has made Indonesians more conscious of the value of investment. Since the market capitalization of the IHSG was high, it might be argued that stock liquidity also tended to be high during the epidemic. Prospective capital contributors take into account both internal and external firm considerations when making an investment to ensure that it is well-targeted.

Examining the connections between firm size, profitability, leverage, growth, inflation, dividend policy, and stock liquidity is the goal of this study.

The sample used for this research consisted of 16 out of 25 companies, based on data on non-financial enterprises listed on IDX30 in 2023. Secondary data from self-evaluations, financial records, and quarterly reports from the 2020–2022 timeframe are used in this study. Panel data regression analysis, which is performed using the Stata16 software program, is the research methodology employed in this study. The findings of this study revealed a negative and significant relationship between firm size, profitability, leverage, corporate growth, inflation, dividend policy on stock liquidity.

Keywords: Stock Liquidity, Dividend Policy, Company Size, Inflation