

ABSTRACT

This study explores key actors and fantasy themes in public responses to the issue of online gambling in Indonesia, particularly through the comment section of the YouTube video "Indonesia Darurat Judi Online" by tvOneNews. The research methods include social network analysis and fantasy theme analysis using Communalitc.org and Gephi 0.10.1. The findings reveal that discussions in the comment section were influenced by several key actors such as @wanwan6171, @diditsamodra, @fawwazalrasyid, and @IsmaraKahfPro, who played a significant role in shaping the fantasy themes surrounding the issue of online gambling. The identified fantasy themes include technological solutions, skepticism, social criticism, legal injustice, social collapse, and moral collaboration. Four main fantasy types were identified: Technological Solutions, Social and Legal Criticism, Social Collapse, and Moral Collaboration, each representing diverse responses to the problem. The rhetorical vision that emerged reflects a collective call for more concrete and sustainable structural change, incorporating Technocratic and Skeptical, Rhetorical and Critical, Empathetic, and Normative approaches to encourage effective action from the government, law enforcement, and society.

Keywords: Symbolic Convergence Theory, Fantasy Themes, Social Network Analysis, Online Gambling.