

ABSTRACT

GALAXY VISUALIZATION USING THE EMBELLISHMENT METHOD WITH MIXED MATERIAL AND HANDEMBROIDERY BASED ON POP ART STYLE.

By

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With the advancement of time, technology, information, and social media, the fashion world has rapidly evolved, especially in the realms of beads and hand embroidery. In the past, beads and hand embroidery were used only for important and religious events, and the basic materials were limited in variety with very traditional production processes, similar to hand embroidery. Embellishment refers to various decorative additions to a fashion design by incorporating materials. Typically, embellishments are made of plastic in various shapes and colors, known as beads. According to Wacik (2012), embroidery is a form of art or craft that decorates materials such as leather, fabric, or other materials using thread and needle to create diverse designs, such as floral, geometric, or other forms. Generally, beads and embroidery are applied to garments for ceremonial, festive, or simple casual wear. Drawing inspiration from natural beauty, applying mixed material embellishment techniques and embroidery makes the garment distinct from previous designs. The research method used by the author is qualitative, involving observation (interviews), exploration, and various sources of literature, including books, journals, theses, and websites. The natural inspiration as a visual element applied through embellishment and embroidery techniques on mixed materials results in women's wear garments.

Keywords: Embellishment, embroidery, mixed material, fashion.