

DAFTAR PUSTAKA

- (096_M) *Principles of Marketing _ Global 18 th Edtion Kotler Amstrong.* (n.d.).
- Afroz, R., Masud, M. M., Akhtar, R., Islam, M. A., & Duasa, J. B. (2015). Consumer purchase intention towards environmentally friendly vehicles: an empirical investigation in Kuala Lumpur, Malaysia. *Environmental Science and Pollution Research*, 22(20), 16153–16163. <https://doi.org/10.1007/s11356-015-4841-8>
- Afroz, R., Rahman, A., Masud, M. M., Akhtar, R., & Duasa, J. B. (2015). How Individual Values and Attitude Influence Consumers' Purchase Intention of Electric Vehicles—Some Insights from Kuala Lumpur, Malaysia. *Environment and Urbanization ASIA*, 6(2), 193–211. <https://doi.org/10.1177/0975425315589160>
- Ahdika, A. (2021). Improvement of Quality, Interest, Critical, and Analytical Thinking Ability of Students through the Application of Research Based Learning (RBL) in Introduction to Stochastic Processes Subject. *International Electronic Journal of Mathematics Education*, 12(2), 167–191. <https://doi.org/10.29333/IEJME/608>
- Baldassare, M., & Katz, C. (1992). The Personal Threat of Environmental Problems as Predictor of Environmental Practices. *Environment and Behavior*, 24(5), 602–616. <https://doi.org/10.1177/0013916592245002>
- Belmont, E. M. (1991). Risk and Insurance. By James L. Athearn, S. Travis Pritchett and Joan T. Schmit (West Publishing Co., St Paul, Minnesota, 1989.) \$41.37. *Journal of the Institute of Actuaries*, 118(1), 192–192. <https://doi.org/10.1017/S0020268100019405>
- Chandra, Z. A. P., & Indrawati. (2023). The Effect of Social Media Influencer on Purchase Intention with Brand Image and Customer Engagement as Intervening Variables. *Quality - Access to Success*, 24(192), 163–173. <https://doi.org/10.47750/QAS/24.192.19>
- Cialdini, R. B., Reno, R. R., & Kallgren, C. A. (1990). A Focus Theory of Normative Conduct: Recycling the Concept of Norms to Reduce Littering in Public Places. *Journal of Personality and Social Psychology*, 58(6), 1015–1026. <https://doi.org/10.1037/0022-3514.58.6.1015>
- Collins, S. E., Witkiewitz, K., & Larimer, M. E. (2011). 322 JOURNAL OF STUDIES ON ALCOHOL AND DRUGS / The Theory of Planned Behavior as a Predictor of Growth in Risky College Drinking*. *Stud Alcohol Drugs*, 72(March), 322–332.
- Collins, S. E., Witkiewitz, K., & Larimer, M. E. (2015). The Theory of Planned Behavior as a Predictor of Growth in Risky College Drinking*. <https://doi.org/10.15288/Jsad.2011.72.322>, 72(2), 322–332. <https://doi.org/10.15288/JSAD.2011.72.322>
- Cooper, D., & Schindler, P. (2013). *Business Research Methodsfile: 12th Edition.* MCGRAW-HILL US HIGHER ED.
- Costin, G. (2019). *Millennial spending habits and why they buy.* *Forbes*. <https://www.forbes.com/sites/forbesbooksauthors/2019/05/01/millennial-spending-habits-and-why-they-buy/?sh=2309b45f740b>
- Domina, T., & Koch, K. (2002). Convenience and Frequency of Recycling. *Environment and Behavior*, 34(2), 216–238. <https://doi.org/10.1177/0013916502342004>
- Dunlap, R. E., & Van Liere, K. D. (1978). The “new environmental paradigm.” *Journal of Environmental Education*, 9(4), 10–19. <https://doi.org/10.1080/00958964.1978.10801875/ASSET//CMS/ASSET/C0F459B4-0CA7-4530-A079-D1F320163FE1/00958964.1978.10801875.FP.PNG>

- Egbue, O., & Long, S. (2012). Barriers to widespread adoption of electric vehicles: An analysis of consumer attitudes and perceptions. *Energy Policy*, *48*, 717–729. <https://doi.org/10.1016/j.enpol.2012.06.009>
- Fathina, A. A., & Rachmawati, I. (2022). *The Effect of Hedonic and Utilitarian Value on Brand Trust and Brand Affect as Intervening Variable on iPhone* (Vol. 12).
- Featherman, M., Jia, S. (Jasper), Califf, C. B., & Hajli, N. (2021). The impact of new technologies on consumers beliefs: Reducing the perceived risks of electric vehicle adoption. *Technological Forecasting and Social Change*, *169*. <https://doi.org/10.1016/j.techfore.2021.120847>
- Fransson, N., & Gärling, T. (1999). Environmental concern: Conceptual definitions, measurement methods, and research findings. *Journal of Environmental Psychology*, *19*(4), 369–382. <https://doi.org/10.1006/JEVP.1999.0141>
- Fujii, S. (2006). Environmental concern, attitude toward frugality, and ease of behavior as determinants of pro-environmental behavior intentions. *Journal of Environmental Psychology*, *26*(4), 262–268. <https://doi.org/10.1016/j.jenvp.2006.09.003>
- Gallagher, K. S., & Muehlegger, E. (2011). Giving green to get green? Incentives and consumer adoption of hybrid vehicle technology. *Journal of Environmental Economics and Management*, *61*(1), 1–15. <https://doi.org/10.1016/J.JEEM.2010.05.004>
- Gunawan, I., Redi, A. A. N. P., Santosa, A. A., Maghfiroh, M. F. N., Pandyaswargo, A. H., & Kurniawan, A. C. (2022a). Determinants of Customer Intentions to Use Electric Vehicle in Indonesia: An Integrated Model Analysis. *Sustainability (Switzerland)*, *14*(4), 1–22. <https://doi.org/10.3390/su14041972>
- Gunawan, I., Redi, A. A. N. P., Santosa, A. A., Maghfiroh, M. F. N., Pandyaswargo, A. H., & Kurniawan, A. C. (2022b). Determinants of Customer Intentions to Use Electric Vehicle in Indonesia: An Integrated Model Analysis. *Sustainability (Switzerland)*, *14*(4). <https://doi.org/10.3390/su14041972>
- Hair, J., Hult, G. T. M., Ringle, C., & Sarstedt, M. (2016). *A Primer on Partial Least Squares Structural Equation Modeling*.
- Hardani, Auliya, N. H., Andriani, H., Ustiawaty, R. A. F. J., Utami, E. F., Sukmana, D. J., & Ria Rahmatul Istiqomah. (2020). Buku Metode Penelitian Kualitatif dan Kuantitatif. In *Pustaka Ilmu* (Issue March).
- He, X., Zhan, W., & Hu, Y. (2018). Consumer purchase intention of electric vehicles in China: The roles of perception and personality. *Journal of Cleaner Production*, *204*, 1060–1069. <https://doi.org/10.1016/j.jclepro.2018.08.260>
- Huang, X., & Ge, J. (2019). Electric vehicle development in Beijing: An analysis of consumer purchase intention. *Journal of Cleaner Production*, *216*, 361–372. <https://doi.org/10.1016/j.jclepro.2019.01.231>
- Icek Ajzen. (1991). The Theory of Planned Behavior. *ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES*, *50*, 179–211. <https://doi.org/10.1080/10410236.2018.1493416>
- Indrawati. (2015). Metode Penelitian Manajemen dan Bisnis : Konvergensi Teknologi Komunikasi dan Informasi. *ICB Research Reports*, *9*. <https://openlibrary.telkomuniversity.ac.id/home/catalog/id/100960/slug/metode-penelitian-manajemen-dan-bisnis-konvergensi-teknologi-komunikasi-dan-informasi.html>
- Indrawati, I., Ramantoko, G., Widarmanti, T., Aziz, I. A., & Khan, F. U. (2022). Utilitarian, hedonic, and self-esteem motives in online shopping. *Spanish Journal of Marketing - ESIC*, *26*(2), 231–246. <https://doi.org/10.1108/SJME-06-2021-0113>

- Jacoby, J., Olson, J. C., & Haddock, R. A. (1971). Price, brand name, and product composition characteristics as determinants of perceived quality. *Journal of Applied Psychology*, 55(6), 570–579. <https://doi.org/10.1037/H0032045>
- Jain, N. K., Bhaskar, K., & Jain, S. (2022a). What drives adoption intention of electric vehicles in India? An integrated UTAUT model with environmental concerns, perceived risk and government support. *Research in Transportation Business and Management*, 42(May 2021), 100730. <https://doi.org/10.1016/j.rtbm.2021.100730>
- Jain, N. K., Bhaskar, K., & Jain, S. (2022b). What drives adoption intention of electric vehicles in India? An integrated UTAUT model with environmental concerns, perceived risk and government support. *Research in Transportation Business and Management*, 42. <https://doi.org/10.1016/j.rtbm.2021.100730>
- Ju, N., & Hun Kim, S. (2022). Electric vehicle resistance from Korean and American millennials: Environmental concerns and perception. *Transportation Research Part D: Transport and Environment*, 109, 103387. <https://doi.org/10.1016/J.TRD.2022.103387>
- Kapsler, S., & Abdelrahman, M. (2020). Acceptance of autonomous delivery vehicles for last-mile delivery in Germany – Extending UTAUT2 with risk perceptions. *Transportation Research Part C: Emerging Technologies*, 111, 210–225. <https://doi.org/10.1016/j.trc.2019.12.016>
- Klabi, F., & Binzafrah, F. (2023). Exploring the relationships between Islam, some personal values, environmental concern, and electric vehicle purchase intention: the case of Saudi Arabia. *Journal of Islamic Marketing*, 14(2), 366–393. <https://doi.org/10.1108/JIMA-06-2020-0170>
- Leon G. Schiffman, L. L. K. (2009). *Consumer Behavior -9/E*. Pearson Education.
- Li, W., Long, R., Chen, H., & Geng, J. (2017). Household factors and adopting intention of battery electric vehicles: a multi-group structural equation model analysis among consumers in Jiangsu Province, China. *Natural Hazards*, 87(2), 945–960. <https://doi.org/10.1007/s11069-017-2803-9>
- Mohamed, M., Higgins, C. D., Ferguson, M., & Réquia, W. J. (2018). The influence of vehicle body type in shaping behavioural intention to acquire electric vehicles: A multi-group structural equation approach. *Transportation Research Part A: Policy and Practice*, 116, 54–72. <https://doi.org/10.1016/J.TRA.2018.05.011>
- Portal, S., Abratt, R., & Bendixen, M. (2019). The role of brand authenticity in developing brand trust. *Journal of Strategic Marketing*, 27(8), 714–729. <https://doi.org/10.1080/0965254X.2018.1466828>
- R. Singh. (2020). *How brick-and-mortar stores need to evolve for the tech-savvy millennial shopper*. *Your Story*. <https://yourstory.com/2020/03/brick-mortar-stores-evolution-millennial-shopper>
- Roche, M. Y., Mourato, S., Fishedick, M., Pietzner, K., & Viebahn, P. (2010). Public attitudes towards and demand for hydrogen and fuel cell vehicles: A review of the evidence and methodological implications. *Energy Policy*, 38(10), 5301–5310. <https://doi.org/10.1016/j.enpol.2009.03.029>
- Sa'diah, A., & Sudarti, S. (2022). Analisis Dampak Debu Dan Asap Transportasi Umum Yang Dirasakan Masyarakat Sumber Kejayan. *JURNAL KESEHATAN LINGKUNGAN: Jurnal Dan Aplikasi Teknik Kesehatan Lingkungan*, 19(1), 99–104. <https://doi.org/10.31964/jkl.v19i1.456>
- Sarstedt, M., Ringle, C. M., & Hair, J. F. (2017). Partial Least Squares Structural Equation Modeling. In *Handbook of Market Research* (Issue September). <https://doi.org/10.1007/978-3-319-05542-8>

- Sekaran, U., & Bougie, R. (2016). *Research Methods For Business: A Skill Building Approach*. Wiley.
- Semuel, H., & SETIAWAN, K. Y. (2018). *PROMOSI MELALUI SOSIAL MEDIA, BRAND AWARENESS, PURCHASE INTENTION PADA PRODUK SEPATU OLAHRAGA*. jurnalpemasaran.petra.ac.id
- Shalender, K., & Sharma, N. (2021). Using extended theory of planned behaviour (TPB) to predict adoption intention of electric vehicles in India. *Environment, Development and Sustainability*, 23(1), 665–681. <https://doi.org/10.1007/s10668-020-00602-7>
- Stern, P. C. (1992). Psychological dimensions of global environmental change. *Annual Review of Psychology*, 43(1), 269–302. <https://doi.org/10.1146/ANNUREV.PS.43.020192.001413>
- Sugiyono, P. D. (2019). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*.
- van Bree, B., Verbong, G. P. J., & Kramer, G. J. (2010). A multi-level perspective on the introduction of hydrogen and battery-electric vehicles. *Technological Forecasting and Social Change*, 77(4), 529–540. <https://doi.org/10.1016/J.TECHFORE.2009.12.005>
- Viswanath Venkatesh, J. Y. L. T. and X. X. (2012). Consumer Acceptance and Use of Information Technology: Extending the Unified Theory of Acceptance and Use of Technology. *Management Information Systems Research Center, University of Minnesota*, 36(1), 157–178. <https://doi.org/10.1109/MWSYM.2015.7167037>
- Wang, S., Fan, J., Zhao, D., Yang, S., & Fu, Y. (2016). Predicting consumers' intention to adopt hybrid electric vehicles: using an extended version of the theory of planned behavior model. *Transportation*, 43(1), 123–143. <https://doi.org/10.1007/s11116-014-9567-9>
- Wang, X. W., Cao, Y. M., & Zhang, N. (2021a). The influences of incentive policy perceptions and consumer social attributes on battery electric vehicle purchase intentions. *Energy Policy*, 151(January). <https://doi.org/10.1016/j.enpol.2021.112163>
- Wang, X. W., Cao, Y. M., & Zhang, N. (2021b). The influences of incentive policy perceptions and consumer social attributes on battery electric vehicle purchase intentions. *Energy Policy*, 151. <https://doi.org/10.1016/j.enpol.2021.112163>
- Yeğin, T., & Ikram, M. (2022). Analysis of Consumers' Electric Vehicle Purchase Intentions: An Expansion of the Theory of Planned Behavior. *Sustainability (Switzerland)*, 14(19). <https://doi.org/10.3390/su141912091>