ABSTRACT

DESIGNING INSTALLATIONS ART IN AUCTION ACTIVITIES BASED PARTICIPATORY

Satria Izzatul Adilah Seni Rupa, Fakultas Industri Kreatif, Universitas Telkom

Jl. Telekomunikasi No.1, Terusan Buah Batu, Sukapura, Bandung, Jawa Barat. 40257

"Tugas Akhir: Program Studi Seni Rupa Fakultas Industri Kreatif Universitas Telkom"

Auctions are a complex economic and social activity where a seller makes an offer to several people by making an offer to the participating participants. Auction activities have become an important platform for sellers, buyers, auction organizers and supervisors to interact and carry out transactions in an auction. Auction activities are generally open to the public, but there are still some people who do not understand what happens at an auction. Therefore, in this work the author wants to represent the activity of an auction in the form of designing an installation work on a participatory basis. The main focus of this work is to describe what an auction activity is like using a participatory type of work.

Keywords: Auction, Installation, Participatory, Activity, Design, Economy