

**DAFTAR GAMBAR**

Gambar 1. Tahapan Goal Directed Design (GDD) [4]..... 4  
Gambar 2. Tahapan *Usability testing* [14]. ..... 5  
Gambar 3. User Persona Orang yang Ragu Barang Asli..... 13  
Gambar 4. User Persona Orang yang Suka Belanja Produk bermerk ..... 13  
Gambar 5. *Hierarchical Task Analysis (HTA)* ..... 16  
Gambar 6. *Flow Chart LegitCheck* ..... 18  
Gambar 7. *Typeface* ..... 23  
Gambar 8. Tipografi..... 23

