

ABSTRACT

Salon Anata is a beauty center located in several points of Bandung City, one of which is located in Bojongsoang, offering a variety of care and beauty services designed to meet the aesthetic needs of customers. In this research, an application will be created that uses the Time and Material pricing approach to calculate the cost of service-based work. The Time and Material (T&M) pricing approach is a cost-plus pricing strategy that determines the selling price by first calculating the actual labor and material costs used in the project. This approach is often used in the service sector, where the complexity and duration of the project can have a large impact on labor and material costs. Modern programming languages and frameworks will be used in the development of the application, which will have an intuitive user interface that allows users to enter the required project details and instantly receive a price estimate. Overall, the app will provide companies in the service sector with a useful tool to calculate the exact cost of their services, increase profitability, and provide more transparent pricing to clients.

Keywords: Application, Service Company, Determination, Price, Time and Material Pricing Method