

ABSTRACT

Traffic congestion in Bandung City is getting worse due to population growth, increasing number of vehicles, and high community activities. Lack of adequate transportation infrastructure and poor traffic management exacerbate this problem. Congestion has a negative impact on the economy, public health, and the environment. Based on these problems. considering the many factors that influence congestion in Bandung City, it is necessary to disseminate information about congestion in Bandung City, because if we look at it again, most of these problems come from the people of Bandung City and road users themselves. Therefore, the author aims to create a documentary-based work about congestion in Bandung City, in order to improve understanding of the problem. This writing aims to identify the factors causing congestion in Bandung City, and analyze the impact of congestion on the quality of life of the community and the environment in Bandung City, as well as disseminate information about congestion in Bandung City, which is studied using a mixed research method that focuses on observation and interviews then assisted by questionnaires and literature studies. Then as a media used in the design results, documentary films are considered effective media to improve public understanding of this problem.

Keywords: Traffic Congestion, Bandung City, Directing Documentary Films.