

ABSTRACT

West Java, a province in Indonesia, is rich in cultural heritage, including folklore that is an essential part of its people's lives. Situ Gede, a lake in Tasikmalaya, is one of the well-known tourist attractions in the area. Around this lake, there exists a folklore with valuable moral messages, but it is not widely known as it is only conveyed orally. This study aims to design an educational comic based on the folklore Si Layung dan Si Kohkol from Situ Gede to enhance the understanding of politeness among elementary school students. The research method involves observation, interviews, questionnaires, and literature studies. The result of this research is an educational comic that adapts the folklore of Si Layung dan Si Kohkol. The comic uses entertaining and engaging visual media to convey moral messages about politeness to elementary school students. It is hoped that this comic can improve the understanding and practice of politeness among elementary school students while preserving the cultural heritage of Situ Gede's folklore.

Keywords : Educational Comic, Situ Gede, Politeness