ABSTRACT

DESIGNING AN ILLUSTRATIONS BOOK ABOUT RECYCLING INORGANIC WASTE AND PAPER TO INCREASE CHILDREN'S CREATIVITY IN THE CITY OF BANDUNG

Compiled By: Defa Irawati 1601204341

In 2023 Indonesia reached 18,081,278.88 tons of waste per year, a significant portion of which comes from household waste. In May 2023 Bandung is still entering a waste emergency condition caused by the overcapacity of Sarimukti landfill. The grouping of waste bins by type has often been found, but it is still a problem how to manage it which results in the continuous accumulation of waste. Education and understanding about waste is very important to create a healthy environment. One way to minimize it is waste recycling activities by utilizing used materials into usable goods. Not only creating a healthy environment, but recycling activities can increase creativity so that it becomes a creative and active person. Children aged 7-9 years are in a period of excessive curiosity and want to try new things. Illustrated books about waste recycling can be a learning medium that helps children to be creative. By giving an understanding of recycling, children become creative and productive individuals. In addition, getting used to utilizing used materials is also a trait that fosters responsibility for what he chooses. Illustrated books help children better understand the information conveyed so that children are motivated to carry it out. With these efforts, children can train their left brain to solve a problem while using their right brain to imagine.

Kata kunci: Children Illustration Book, Trash Recycle, Children creativity