

DAFTAR GAMBAR

Gambar 2.1 standar material konsep tropical	39
Gambar 2.2 Sstandar warna tropical	40
Gambar 2.3 natural ventilation	42
Gambar 2.4 cross ventilation	43
Gambar 2.5 Hubungan Aspek Interior Branding	49
Gambar 2.6 Logo hotel mercure.....	50
Gambar 2.7 Signage Hotel Mercure Alam Sutera.....	5035
Gambar 2.8 Signage Hotel Mercure karawang	50
Gambar 2.9 periode logo hotel mercure	51
Gambar 2.10 Interior mercure alam sutera.....	5237
Gambar 2.11 Interior mercure karawang	52
Gambar 2.12 hotel mercure serpong alam sutera	54
Gambar 2.13 hotel mercure serpong alam sutera	55
Gambar 2.14 color palette hotel mercure bsd.....	55
Gambar 2.15 hotel mercure serpong alam sutera	56
Gambar 2.16 hotel mercure karawang	56
Gambar 2.17 hotel mercure karawang	57
Gambar 2.18 color palette hotel mercure karawang.....	58
Gambar 2.19 hotel mercure karawang	58
Gambar 3.1 logo hotel mambruk.....	60
Gambar 3.2 analisa aspek clear vision hotel mambruk	61
Gambar 3.3 analisa aspek unique story hotel mambruk.....	62
Gambar 3.4 analisa aspek energy hotel mambruk.....	62
Gambar 3.5 struktur organisasi hotel mambruk	64
Gambar 3.6 Site Hotel Mambruk Anyer	66
Gambar 3.7 batas site hotel mambruk	67
Gambar 3.8 akses hotel mambruk	67
Gambar 3.9 Analisa arah matahari hotel mambruk	68
Gambar 3.10 Analisa arah angin hotel mambruk.....	69
Gambar 3.11 Analisa vegetasi hotel mambruk	70
Gambar 3.12 Analisa vegetasi hotel mambruk	70
Gambar 3.13 Analisa vegetasi hotel mambruk	71
Gambar 3.14 Analisa akses hotel mambruk.....	71
Gambar 3.15 denah hotel mambruk	756
Gambar 3.16 organisasi clustered	72
Gambar 3.17 denah hotel mambruk	7357
Gambar 3.18 sirkulasi linear	73
Gambar 3.19 Analisa bukaan hotel mambruk	74

Gambar 3.20 Analisa keamanan hotel mambruk	74
Gambar 3.21 zoning blocking hotel mambruk	75
Gambar 3.22 diagram matriks hotel mambruk.....	76
Gambar 3.23 lobby hotel mambruk.....	77
Gambar 3.24 lobby hotel mambruk.....	77
Gambar 3.25 warna lobby hotel mambruk.....	78
Gambar 3.26 restoran hotel mambruk.....	79
Gambar 3.27 restoran hotel mambruk.....	79
Gambar 3.28 warna restoran hotel mambruk	80
Gambar 3.29 kamar tamu hotel mambruk.....	81
Gambar 3.30 warna kamar tamu hotel mambruk	82
Gambar 3.31 ruang gym hotel mambruk.....	83
Gambar 3.32 warna ruang gym hotel mambruk.....	84
Gambar 3.33 bar hotel mambruk.....	84
Gambar 3.34 warna bar hotel mambruk.....	85
Gambar 3.35 alur aktivitas pengunjung hotel	87
Gambar 3.36 alur aktivitas pengelola hotel.....	88
Gambar 3.37 alur aktivitas karyawan hotel.....	89
Gambar 3.38 Hotel Aston Anyer.....	94
Gambar 3.39 Analisa aspek clear vision Hotel Aston Anyer.....	95
Gambar 3.40 Analisa aspek unique story Hotel Aston Anyer	96
Gambar 3.41 Analisa aspek energy Hotel Aston Anyer	97
Gambar 3.42 kamar tamu hotel aston.....	98
Gambar 3.43 lobby hotel aston.....	100
Gambar 3.44 restoran hotel aston.....	101
Gambar 3.45 kamar tamu hotel aston.....	103
Gambar 3.46 bar hotel aston.....	104
Gambar 3.47 hotel novus jiva.....	106
Gambar 3.48 hotel novus jiva.....	107
Gambar 3.49 hotel novus jiva.....	108
Gambar 3.50 hotel novus jiva.....	108
Gambar 3.51 Fasilitas kamar hotel novus jiva	110
Gambar 3.52 lobby hotel novus jiva	112
Gambar 3.53 restoran hotel novus jiva.....	113
Gambar 3.54 kamar tamu hotel novus jiva	114
Gambar 3.55 bar hotel novus jiva	116
Gambar 3.56 gym hotel novus jiva	117
Gambar 3.57 kondisi interior hotel mambruk	131
Gambar 3.58 kamar tamu premiere duluxe hotel mambruk.....	132
Gambar 3.60 lobby hotel mambruk.....	132

Gambar 3.61 warna gabungan interior hotel mambruk.....	133
Gambar 3.62 Analisa pencahayaan resto hotel mambruk.....	134
Gambar 3.63 ruang gym hotel mambruk.....	135
Gambar 3.64 kamar tamu premiere deluxe hotel mambruk.....	135
Gambar 4.1 tema perancangan hotel mambruk.....	137
Gambar 4.2 konsep perancangan hotel mambruk	138
Gambar 4.3 unique story lobby hotel Mambruk	140
Gambar 4.4 unique story kamar hotel Mambruk	140
Gambar 4.5 unique story restoran hotel Mambruk.....	141
Gambar 4.6 unique story bar hotel Mambruk	141
Gambar 4.7 unique story gym hotel Mambruk	142
Gambar 4.8 Lobby hotel Mambruk.....	143
Gambar 4.9 ruang tunggu hotel Mambruk	143
Gambar 4.10 kamar superior hotel Mambruk	143
Gambar 4.11 kamar residence hotel Mambruk	143
Gambar 4.11 ruang tamu residence hotel Mambruk	144
Gambar 4.12 restoran hotel Mambruk	144
Gambar 4.13 bar hotel Mambruk	144
Gambar 4.14 Lobby hotel Mambruk.....	145
Gambar 4.15 konsep warna lobby hotel Mambruk.....	146
Gambar 4.16 konsep warna kamar tamu hotel Mambruk	146
Gambar 4.17 konsep warna restaurant hotel Mambruk	147
Gambar 4.18 konsep warna gym hotel Mambruk	148
Gambar 4.19 konsep warna bar hotel Mambruk	148
Gambar 4.20 konsep material lobby hotel Mambruk.....	149
Gambar 4.21 konsep material kamar tamu hotel Mambruk.....	150
Gambar 4.22 konsep material restoran hotel Mambruk.....	151
Gambar 4.23 konsep material gym hotel Mambruk.....	151
Gambar 4.24 konsep material bar hotel Mambruk.....	152
Gambar 4.25 konsep Furniture lobby hotel Mambruk	152
Gambar 4.26 konsep Furniture kamar hotel Mambruk	153
Gambar 4.27 konsep Furniture restaurant hotel Mambruk	154
Gambar 4.28 konsep Furniture gym hotel Mambruk	154
Gambar 4.29 konsep Furniture bar hotel Mambruk	155
Gambar 4.30 Before After Fasilitas lobby hotel Mambruk.....	155
Gambar 4.31 Before After Fasilitas kamar hotel Mambruk.....	156
Gambar 4.32 Before After pencahayaan resto hotel Mambruk.....	157
Gambar 4.33 Before After penghawaan gym hotel Mambruk	157
Gambar 4.34 Before After utilitas kamar hotel Mambruk	158
Gambar 4.35 Before After Ruang Hotel Mambruk.....	159