

DAFTAR GAMBAR

Gambar 1-1 Metode Pengerjaan <i>Brainstorm</i>	3
Gambar 2-1 Logo PT Jakarana Tama.....	5
Gambar 2-2 Struktur Organisasi PT Jakarana Tama.....	6
Gambar 3-1. <i>Color Palette</i>	11
Gambar 3-2 <i>Font Utama</i>	12
Gambar 3-3 <i>Font Kedua</i>	12
Gambar 3-4 Layout Desain Poster Spicy Pedia	13
Gambar 3-5 Layout Desain Poster Spicy Funfact	13
Gambar 3-6 <i>Layout story</i>	13
Gambar 3-7 <i>Layout story</i>	13
Gambar 3-8 <i>Layout reels</i>	14
Gambar 4-1 Poster <i>story spicy carnival</i>	15
Gambar 4-2 Poster <i>Huhah Challenge</i>	15
Gambar 4-3 Poster <i>Spicy Carnival</i>	15
Gambar 4-4 Poster <i>Spicy Pedia</i>	16
Gambar 4-5 Poster <i>Spicy Hack</i>	16
Gambar 4-6 <i>Spicy Games</i>	16
Gambar 4-7 <i>reels spicy fun fact</i>	16
Gambar 4-8 <i>reels spicy pedia</i>	16
Gambar 4-9 <i>reels spicy game</i>	16
Gambar 4-10 Proses Shooting <i>Spicy Pedia</i>	17
Gambar 4-11 Dokumentasi <i>Event Spicy Carnival dan Huhah Challenge</i>	17
Gambar 4-12 Wawancara UMKM untuk kolaborasi dengan Gaga 100 Extra Pedas	17
Gambar 4-13 Peningkatan <i>profile visit</i> Instagram	18
Gambar 4-14 Peningkatan <i>followers</i> Instagram	19
Gambar 4-15 jangkauan penonton yang melihat postingan Gaga 100 Extra Pedas	19