

ABSTRACT

Education is the most promising investment that is considered very important for humanity today. Online learning seems to be a new form of learning culture with the use of technology which is the main capital for students as well as teaching staff.

Telkom University itself is a university that has implemented this online learning method by creating CeLOE Learning Management System since 2018. This LMS allows students to interact with each other through online class management scenarios, online learning guidelines and instructions, self-learning resources, and online learning activities designed to meet learning objectives.

There are several problems that arise from this learning method such as learning constraints, communication, supervision, culture, discipline and so on. Of course, these problems can be felt from all levels in the organization or institution. This shows that all elements in the organization have their share and role to strengthen and synergize with each other. This research aims to analyze and describe the form and process of changes in learning behavior of Telkom University students in the online learning model.

This research uses a qualitative method with a case study approach and conducts a survey to the field. Data collection was carried out using interview techniques, and documentation that researchers collected from competent informants in this study. Data analysis techniques used in this research are data collection, data reduction, data display, and conclusions. Then the data validity method used is data triangulation and external review which prioritizes the principles of credibility, transferability, dependability, and confirmability.

The results of this study are in the form of stages of the learning behavior change process in the online model which is divided into six stages including inertia towards the offline learning model, awareness of online learning, adjustment to hybrid learning methods, implementation and optimization of hybrid learning, sustainable management of the hybrid learning system, and final evaluation of long-term impact. Then there are various forms of learning behavior that arise such as proactive behavior, reflectivity in learning, collaborative behavior, innovative behavior, learning discipline and consistency, learning focus and concentration, and passive behavior.

Keywords: *Changes in Learning Behavior, Online Learning, Telkom University Students.*