

ABSTRACT

In the Independent College Program of Mutual Cooperation in Village Development (PTMGRMD), there are several work programs, one of which is the innovation program. In this innovation work program, the author, as a UI/UX designer, is responsible for designing the website for Desa Marongge. As a UI/UX designer, the author designs the website interface using Figma. The UI/UX design created only shows the design results based on user needs gathered through the design thinking method. This design is developed using the design thinking method, which consists of 5 stages: empathize, define, ideate, prototype, and test. The author successfully completed the UI/UX design for the Desa Marongge website and tested it using the System Usability Scale (SUS) with 28 respondents, achieving a score of 84.8. This score indicates that the design is easy to use, with an excellent and acceptable grade, meaning the design has been well received by users.

Keywords: Design, UI/UX, Design Thinking