ABSTRACT

Web-Based Application for Catering Marketing and Ordering at Warung Kembar is designed to facilitate catering orders and marketing in a more structured and organized manner. Previously, Warung Kembar relied solely on WhatsApp as an ordering tool, which often led to errors in order reception and service delays, impacting customer satisfaction. This application was developed using the Waterfall method, with PHP, JavaScript, and a MySQL database. The implementation of this application is expected to help Warung Kembar manage orders and marketing more effectively while also improving customer satisfaction.

Keywords*: Catering, Warung Kembar, Web Application, PHP, JavaScript, MySQL.*