

## ABSTRACT

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*Reseller is someone who sells goods obtained from other sellers (Suppliers), as a result, the goods become easier to distribute. Diserv clothing products were previously only sold at its official outlets, but this was felt to be lacking in meeting sales expectations. Therefore, the purpose of this final project is to design a web-based product sales application that can help Diserv and the resellers themselves in making transactions. The method used in making this application uses the System Development Life Cycle method with the Waterfall model, the programming languages used are PHP and HTML with the Laravel Framework, and finally for testing using black box testing. The hope is that this application can facilitate resellers to buy Diserv clothing products.*

*Keywords: Website, Reseller, PHP, Laravel*