

## ABSTRACT

*Early recognition of sustainability values is a crucial aspect of goal 4 of the Sustainable Development Goals. The introduction and instillation of the basic values of sustainable development are carried out starting from the early childhood education level through ecoliteracy learning to form a generation that is aware and concerned about sustainability issues. This research aims to produce educational media that are appropriate to improve early childhood ecoliteracy abilities. The research method used is descriptive qualitative with data collection techniques in the form of observation, interviews, and literature studies. The design method used is Design Thinking which consists of emphasize, define, ideate, prototype, and test stages. The result of this study is the design of sustainability-themed Geoboard educational media that is appropriate for early childhood learning outcomes. Educational media designed have the potential to improve ecoliteracy skills and form a young generation who care and are aware of sustainability issues.*

**Keywords:** *educational media, ecoliteracy, sustainability, early childhood*