## **ABSTRACT**

This research discusses the problem of luggage management when carrying out touring activities on vespa motorbikes in Indonesia. Vespa touring activities are increasingly popular in Indonesia, touring is the activity of riding together from one place to another, for vacation, recreation or exploration. However, there are still obstacles in managing drivers' luggage. One solution offered is the use of luggage bags specifically designed for vespas. This luggage bag is not only for additional storage, but also as an accessory that gives the Vespa an attractive appearance. This research uses qualitative methods by collecting data through literature studies, existing studies, online shop observations, interviews and questionnaires to obtain valid data. From interviews conducted in the artch community, several complaints were found when carrying out driving activities. The results of this research focus on designing a more flexible luggage bag with the option to carry it as a slingbag to make it easier for the rider to get off the motorbike and increase practicality in everyday use.

Keywords: Vespa, luggage bags, Slingbag, touring activities, storage.