ABSTRACT

DEVELOPMENT OF BLOCK-PRINTING TECHNIQUES INSPIRED BY ART-DECO ORNAMENTS IN THE INTERIOR OF THE SAVOY HOMANN HOTEL

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The rapid advancement of technology in modern times significantly impacts various aspects of human life, including fine arts, crafts, and design. The block printing craft technique is a process of printing on textiles using carved wooden blocks covered with dye and pressed onto the fabric's surface to create a motif. Initially, printing plates were engraved manually using steel chisels. Still, with technological developments, printing plates to produce motifs can be made more efficiently using material cutting tools. This research aims to improve block printing techniques by utilizing technological advancements, specifically by enhancing laser cutting machines to increase printing plate creation efficiency. This will produce cleaner and more precise motifs, thus generating new visual elements. This research uses a qualitative research method with several steps: the first step was conducting a literature study regarding block printing, laser cut, art deco ornaments, and the Savoy Homann hotel to obtain information and research analysis. Then, carry out direct observations on the interior of the Savoy Homann Hotel by observing and taking documentation of art deco ornaments, which have the potential to be used as inspiration for making motifs using the block printing technique. Finally, the exploration step is conducted in three stages: initial, further, and selected exploration, to validate the research. The research results are wooden printing plates that can be created with a laser cutting machine. These plates have the potential to be used to create designs on cloth inspired by the art deco ornaments

found in the interior of the Savoy Homann Hotel. Geometric and streamline-deco shapes characterize these ornaments.

Keyword: Block-Printing, laser cut, art-deco, textile, and interior hotel Savoy Homann.