Abstract

Septia Nurandini, Student ID 1604204027, ANALYSIS OF THE CREATIVE PROCESS OF FAN ART BY THREE STAY ARTIST INDONESIA

AS A FORM OF DIGITAL ART DEVELOPMENT, Faculty of Creative Industries, Fine Arts, Telkom University Bandung.

The advancing of technology over time has influenced many field of creativity including art world, leading to a variety of media used in creating artworks, one of which is digital art. Digital drawing as a part of digital art serves as evidence of the development of art. Within fan communities on Internet, creativity flourishes for creating digital works such as videos, photos, posters, images, music, etc. "Stay Artist" is a creative community from the fan community of the South Korean group Stray Kids. Stay Artist community consists of Stray Kids' fans artists who are skilled in drawing. In relation to this, in the theory of creative process, Stay Artists go through different stages in creating fan art. Through this research, the researcher attempts to explore the creative process of Stay Artists using Graham Wallas' theory and other supporting creativity theories.

The research method used is qualitative method with case study approach and online observation of selected Stay Artists through interviews and photo documentations.

Keywords: Creative Process, Digital Drawing, Digital Art, Fan Art, Stay Artist