

## **ABSTRACT**

*Indonesia is a country with a diverse population, ethnicity, and culture. This diversity has a diversity of language and communication, one of which is the communication style of Deaf friends in Indonesia. However, not everyone understands this communication style and understands the exchange of information, so this has an impact on the job placement of Deaf in companies. On the other hand, the Menembus Batas Foundation is present as a foundation of difable, and is also a place for Deaf friends to study together in preparation for certification in the future world of work, and the Menembus Batas Foundation becomes an intermediary between companies. and Deaf.*

*However, on the other hand, the Menembus Batas Foundation has an agenda to explore different areas in Indonesia, so Deaf friends have to wait for these areas to receive learning visits and certification and wait for work placements. This made the author move to research what appropriate design to suggest to the Menembus Batas Foundation regarding time constraints and teaching efficiency at different times. The author of this study designed an asynchronous brave learning video format, which can be carried out by Deaf friends in each region simultaneously and makes it faster and easier to obtain learning and certification for work in the future. This research uses the Human Centered Design method, to design a learning video format with a format that has been adapted to the characteristics and visual style of deaf friends.*

*Keywords: Human-Centered Design, Deaf, Asynchronous Learning Video.*