

ABSTRACT

DESIGNING A PERSONAL FINANCE MANAGEMENT APPLICATION PROTOTYPE

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Effective and organized financial management is a crucial aspect of daily life for achieving financial stability and ensuring a quality life. With the increasing use of mobile devices in managing personal finances, the importance of a good prototype in applications has become more necessary. This study aims to design an effective prototype for a mobile personal finance management application. Using the user-centered design thinking method, this research involves user needs analysis, concept design, prototype development, and user evaluation, employing data collection techniques such as interviews, observations, and literature studies. The research results in a prototype design that has been evaluated to ensure its alignment with user needs and preferences.

Keywords: Financial management, Mobile application, Prototype.