

## ***ABSTRACT***

*Soto is one of the most widely distributed cuisines in Indonesia. Each region has its own types and characteristics that represent a variety of flavors and traditions as an icon of Indonesia's culinary diversity. Soto is not just food, but also part of our cultural identity that needs to be preserved and promoted. The lack of information media that discusses the diversity of Indonesian soto in detail and completely is the main focus of this research, one of which is in West Java. The purpose of this research is to design visual media containing information that introduces the many varieties of soto in West Java with a creative approach. Data collection was done by literature study about soto, observation of soto in West Java, interviews with related parties, and conducting surveys using questionnaires. The conclusion of the data collection determined the appropriate visual media, that is Webtoon digital comics. Through this design, it is hoped that it can be the first step in preserving soto as a national food that illustrates Indonesian culture in abroad.*

*Keywords: Digital Comic, Information Media, Introduction, Soto*