ABSTRACT

Ngarumat Pusaka ceremony is one of the traditional cultures that aims to honor the ancestors by cleaning or caring for heirlooms such as weapons and musical instruments. However, there are limited media to convey social values to children in Lebakwangi village, which causes limitations in the inheritance of Ngarumat Pusaka culture, especially to the younger generation of Lebakwangi village. Game is one of the entertainment media that turns into an educational and entertainment media for children. The designer as a game designer, designed a game design document to convey the social value of the Ngarumat Pusaka tradition through a work in the form of a game trailer. The design applies mixed methods through observation, interviews, and surveys of children of SDN 1 in Lebakwangi Village. Accompanied by journals, similar works, and library studies.

Keywords: game designer, game design document, game trailer, Ngarumat Pusaka