

## **ABSTRACT**

*Climbing Mount Gede Pangrango has become a top choice for big city dwellers seeking fresh air and recreation. However, the lack of safety guidelines and effective appeals has led to a high number of accidents and environmental pollution on the mountain. This research aims to create a short animation that provides information about safety rules in climbing Mount Gede Pangrango as well as designing characters that reflect the readiness of the tools and clothing of climbers. In the data collection process using a combination method (Mix Method), data was collected through direct and indirect observation, document study, questionnaires, and interviews. Data analysis is done by organizing, recording, and explaining the data obtained to produce descriptive information that describes the observations. It is hoped that this research will not only provide theoretical contributions about climbing safety rules, but also provide practical benefits for institutions and other researchers in the development of innovative information media for mountaineering.*

**Keywords:** *Mount Gede Pangrango, safety, animation, character, information media.*