

## **ABSTRACT**

Children with Special Needs (CSN), including deaf children, require special attention due to the physical and social challenges they face. Lack of communication skills often limits their social interactions, which can lead to feelings of inferiority and lack of self-confidence.

To overcome this challenge, a Visual Communication Design (DKV) approach was used to design an illustrated children's story book. Involving CSN from the Sekolah Luar Biasa (SLB) Cicendo, Bandung City, this book was designed by combining educational story narratives with an attractive appearance.

This illustrated children's story book aims to inspire and motivate children, both with and without disabilities, to explore their potential. Through the stories raised, the expected perception of the abilities and potential of individuals with disabilities can change to be more positive. This book is also expected to be an entertaining and educational media.

The design of an illustrated children's story book as an attractive media for CSN with deaf children who have the potential to make a positive contribution to their development. Further research is needed to disseminate its impact comprehensively. It is recommended to distribute this book more widely as a learning tool that inspires and enriches children's literacy experiences.

Keywords: Children with Special Needs (ABK), Story books, Self-potential