

ABSTRACT

Wayang is a cultural heritage of human works that has expanded widely to various archipelago regions with their respective characteristics. One rarely known wayang is the wayang Kulit Betawi, a popular art that entertains the Betawi people who entered in early 1628. However, currently, the existence of Wayang Kulit Betawi has decreased due to the development of the era, technological progress, and lack of attention from the government to preserving the art. The design of an interactive illustrated storybook for 7-9-year-olds aims to re-populate Wayang Kulit Betawi so that the art does not go extinct. This design collects data through qualitative methods such as interviews, questionnaires, and library studies.

Keywords: Wayang Kulit Betawi, Interactive illustrated storybook, popularizing.