

PREFACE

All praise be to Allah SWT, the All-Knowing, for His boundless mercy and guidance. I am deeply thankful for the opportunity to complete my thesis, titled "**ANALYSIS OF AAPL SENTIMENT AND INVESTOR BEHAVIOR TOWARD APPLE LAWSUIT CASE.**" This thesis fulfills one of the graduation requirements for the Bachelor's Degree (S1) in Management in Business of Technology and Information (MBTI) at the Faculty of Economics and Business, Telkom University Bandung. The completion of this study and the writing of this thesis were made possible through the invaluable guidance, constructive criticism, advice, and encouragement from many individuals. I would therefore like to express my heartfelt gratitude to:

1. Mrs. Andrieta Shintia Dewi, S.Pd., M.M., my thesis supervisor, for her invaluable guidance, direction, advice, and unwavering support, which have been instrumental in the successful completion of this thesis
2. Mr. Mochamad Yudha Febrianta, S.T., M.M., my academic advisor, for his assistance and guidance throughout my journey in the Bachelor's Degree (S1) Study Program in Management in Business of Technology and Information (MBTI) at Telkom University.
3. All the lecturers of the Bachelor's Degree (S1) Study Program in Management in Business of Technology and Information (MBTI) for imparting their knowledge and providing guidance during my time at Telkom University.
4. My beloved parents, Mom (Evi Rani) and Dad (Alamsah), for your endless support, love, attention, advice, and prayers. Thank you for your patience and for always being there for me. I hope to make you proud.

5. My dear classmates in MB-44-10, for the shared happiness and camaraderie throughout our studies, and during the research process.
6. To all those who have supported me with prayers, encouragement, and assistance, even if I cannot mention you all by name, your contributions are greatly appreciated.

May Allah SWT bless and reward everyone who contributed to the completion of this thesis. I sincerely apologize for any errors or shortcomings in its writing. I am fully aware that this thesis is not without flaws, and I welcome any constructive suggestions and criticism. In conclusion, I earnestly hope that this thesis will be beneficial to anyone who may find it useful.

Bandung, 1 August 2024



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