

DAFTAR GAMBAR

Gambar 2.1 <i>Fixed Layout</i>	14
Gambar 2.2 <i>Fluid Layout</i>	15
Gambar 2.3 <i>Responsive Layout</i>	15
Gambar 2.4 Unsur - Unsur <i>User Experience</i>	16
Gambar 2.5 <i>User Persona</i>	17
Gambar 2.6 Lingkaran Warna.....	21
Gambar 2.7 Tipografi Serif	22
Gambar 2.8 Tipografi Sans Serif.....	23
Gambar 2.9 Tipografi Script	23
Gambar 2.10 Tipografi Dekoratif.....	23
Gambar 2.11 Kerangka Teori	27
Gambar 3.1 Logo Direktorat CAE.....	28
Gambar 3.2 Logo Direktorat KKA	29
Gambar 3.3 Homepage Website CDC	30
Gambar 3.4 Proses Observasi User	32
Gambar 3.5 Data User Website CDC.....	33
Gambar 3.6 Traffic Pengunjung Website CDC Tahun 2022 - 2023.....	34
Gambar 3.7 Manager CDC Telkom University	35
Gambar 3.8 Alhi UI/UX.....	37
Gambar 3.9 User Website CDC Telkom University	39
Gambar 3.10 Usia Responden.....	40
Gambar 3.11 Asal Instansi	41
Gambar 3. 12 Apakah Anda Tahu Tentang CDC Telkom University	42
Gambar 3.13 Seberapa Sering Responden Mengakses Website CDC	42
Gambar 3.14 Layanan yang Paling Dibutuhkan oleh Responden.....	43
Gambar 3.15 Seberapa Penting Peran website CDC Telkom University	43
Gambar 3.16 Seberapa Nyaman Responden dengan Tampilan Website CDC	44
Gambar 3.17 Sejauh Mana Elemen-Element Website CDC Membantu Responden ...	44
Gambar 3.18 Seberapa Mudah Responden Menemukan Menu atau Informasi.....	45

Gambar 3.19 Apakah Design Tampilan Website Mempengaruhi Intensitas Kunjungan	45
Gambar 3.20 Apakah Webiste CDC Sudah Menjadi Pusat Informasi Layanan Karir Telkom University.....	46
Gambar 3.21 Apakah Website CDC Perlu Dilakukan Redesign.....	46
Gambar 3.22 Logo ITB Career Center.....	47
Gambar 3.23 Homepage Website ITB Career Center	48
Gambar 3.24 Logo CDC Universitas Indonesia	49
Gambar 3.25 Homepage Website CDC UI	50
Gambar 3.26 Garis Kontinum.....	59
Gambar 3.27 User Persona.....	68
Gambar 4.1 <i>Moodboard</i>	72
Gambar 4.2 <i>Human Activity Photography</i>	73
Gambar 4.3 Sketsa Ilustrasi	74
Gambar 4.4 Eksplora Supergrafik.....	74
Gambar 4.5 Tipografi.....	75
Gambar 4.6 Layout.....	77
Gambar 4.7 Sitemap.....	80
Gambar 4.8 User Taks Flow.....	82
Gambar 4.9 Low Fidelity Homepage.....	84
Gambar 4.9 Low Fidelity Menu Career Development.....	85
Gambar 4.10 Low Fidelity Menu Find Jobs	86
Gambar 4.11 Low Fidelity Menu Events	87
Gambar 4.12 Low Fidelity Menu News.....	88
Gambar 4.13 Low Fidelity Menu Tracer Study	89
Gambar 4.14 Low Fidelity Menu About Us.....	90
Gambar 4.15 High Fidelity Homepage	91
Gambar 4.16 High Fidelity Menu Career Development.....	92
Gambar 4.17 High Fidelity Menu Selfi Program.....	93
Gambar 4.18 High Fidelity Menu STAR Program	94

Gambar 4.19 High Fidelity Menu Career Counseling	95
Gambar 4.20 High Fidelity Menu Career Development Test	96
Gambar 4.21 High Fidelity Menu Softskill Class.....	96
Gambar 4.22 High Fidelity Menu Tips n Tricks	97
Gambar 4.23 High Fidelity Menu Find Jobs.....	98
Gambar 4.24 High Fidelity Menu Events	99
Gambar 4.25 High Fidelity Menu Event Career Days.....	100
Gambar 4.26 High Fidelity Menu News	101
Gambar 4.27 High Fidelity Menu Tracer Study.....	102
Gambar 4.28 High Fidelity Menu About Us.....	103
Gambar 4.29 Postingan Instagram	104
Gambar 4.30 X-Banner	104
Gambar 4.31 X-Banner	105
Gambar 4.32 Tumbler	105
Gambar 4.33 Tumbler	106