

Daftar Pustaka

- [1] K. Rodan, K. Fields, G. Majewski, dan T. Falla, "Skincare Bootcamp: The Evolving Role of Skincare," *Plast Reconstr Surg Glob Open*, vol. 4, no. 12S, hlm. e1152, Des 2016, doi: 10.1097/GOX.0000000000001152.
- [2] Statista, "Skin Care - Indonesia," <https://www.statista.com/outlook/cmo/beauty-personal-care/skin-care/indonesia>.
- [3] J. E. Prayogo, A. Suharso, dan A. Rizal, "Analisis Perbandingan Model Matrix Factorization dan K-Nearest Neighbor dalam Mesin Rekomendasi Collaborative Berbasis Prediksi Rating," *Jurnal Informatika Universitas Pamulang*, vol. 5, no. 4, hlm. 506, Des 2021, doi: 10.32493/informatika.v5i4.7379.
- [4] J. Ben Schafer, J. Konstan, dan J. Riedl, "Recommender systems in e-commerce," dalam *Proceedings of the 1st ACM conference on Electronic commerce*, New York, NY, USA: ACM, Nov 1999, hlm. 158–166. doi: 10.1145/336992.337035.
- [5] M. H. Abdi, G. O. Okeyo, dan R. W. Mwangi, "Matrix Factorization Techniques for Context-Aware Collaborative Filtering Recommender Systems: A Survey," *Computer and Information Science*, vol. 11, no. 2, hlm. 1, Mar 2018, doi: 10.5539/cis.v11n2p1.
- [6] M. Ilhami dan Suharjito, "Film recommendation systems using matrix factorization and collaborative filtering," dalam *2014 International Conference on Information Technology Systems and Innovation (ICITSI)*, IEEE, Nov 2014, hlm. 1–6. doi: 10.1109/ICITSI.2014.7048228.
- [7] D. D. Lee dan H. S. Seung, "Learning the parts of objects by non-negative matrix factorization," *Nature*, vol. 401, no. 6755, hlm. 788–791, Okt 1999, doi: 10.1038/44565.
- [8] F. Ricci, L. Rokach, B. Shapira, dan P. B. Kantor, Ed., *Recommender Systems Handbook*. Boston, MA: Springer US, 2011. doi: 10.1007/978-0-387-85820-3.
- [9] H. Ahmad Adyatma, Z. Baizal, dan J. Telekomunikasi, "Book Recommender System Using Matrix Factorization with Alternating Least Square Method," *Journal of Information System Research*, vol. 4, no. 4, hlm. 1286–1292, 2023, doi: 10.47065/josh.v4i4.3816.
- [10] F. Nissa, A. H. Primandari, dan A. K. Thalib, "COLLABORATIVE FILTERING APPROACH: SKINCARE PRODUCT RECOMMENDATION USING SINGULAR VALUE DECOMPOSITION (SVD)," *MEDIA STATISTIKA*, vol. 15, no. 2, hlm. 139–150, Apr 2023, doi: 10.14710/medstat.15.2.139-150.
- [11] I. Yoshua, H. Bunyamin, dan S. Si, "Pengimplementasian Sistem Rekomendasi Musik Dengan Metode Collaborative Filtering," 2021.
- [12] G. Ferio, R. Intan, dan S. Rostianingsih, "Sistem Rekomendasi Mata Kuliah Pilihan Menggunakan Metode User Based Collaborative Filtering Berbasis Algoritma Adjusted Cosine Similarity."
- [13] A. A. Huda, R. Fajarudin, dan A. Hadinegoro, "Sistem Rekomendasi Content-based Filtering Menggunakan TF-IDF Vector Similarity Untuk Rekomendasi Artikel Berita," *Building of Informatics, Technology and Science (BITS)*, vol. 4, no. 3, Des 2022, doi: 10.47065/bits.v4i3.2511.
- [14] J. Bobadilla, F. Ortega, A. Hernando, dan A. Gutiérrez, "Recommender systems survey," *Knowl Based Syst*, vol. 46, hlm. 109–132, Jul 2013, doi: 10.1016/j.knosys.2013.03.012.
- [15] S. A. Gunarto, E. S. Honggara, dan D. D. Purwanto, "Website Sistem Rekomendasi dengan Content Based Filtering pada Produk Perawatan Kulit," *Jurnal Sistem dan Teknologi Informasi (JustIN)*, vol. 11, no. 3, hlm. 399, Jul 2023, doi: 10.26418/justin.v11i3.59049.
- [16] M. J. Pazzani, "Framework for collaborative, content-based and demographic filtering," *Artif Intell Rev*, vol. 13, no. 5, hlm. 393–408, 1999, doi: 10.1023/A:1006544522159/METRICALS.
- [17] J. L. Herlocker, J. A. Konstan, A. Borchers, dan J. Riedl, "An Algorithmic Framework for Performing Collaborative Filtering," *ACM SIGIR Forum*, vol. 51, no. 2, hlm. 227–234, Agu 2017, doi: 10.1145/3130348.3130372.
- [18] S. Sharma, A. Sharma, Y. Sharma, dan M. Bhatia, "Recommender system using hybrid approach," dalam *2016 International Conference on Computing, Communication and Automation (ICCCA)*, IEEE, Apr 2016, hlm. 219–223. doi: 10.1109/CCAA.2016.7813722.
- [19] R. Pan dkk., "One-Class Collaborative Filtering," dalam *2008 Eighth IEEE International Conference on Data Mining*, IEEE, Des 2008, hlm. 502–511. doi: 10.1109/ICDM.2008.16.
- [20] P. B. Thorat, R. M. Goudar, dan S. Barve, "Survey on Collaborative Filtering, Content-based Filtering and Hybrid Recommendation System," *Int J Comput Appl*, vol. 110, no. 4, hlm. 31–36, Jan 2015, doi: 10.5120/19308-0760.
- [21] P. Resnick, N. Iacovou, M. Suchak, P. Bergstrom, dan J. Riedl, "GroupLens," dalam *Proceedings of the 1994 ACM conference on Computer supported cooperative work - CSCW '94*, New York, New York, USA: ACM Press, 1994, hlm. 175–186. doi: 10.1145/192844.192905.

- [22] B. Santosa, "Use of Hybrid Methods in Making E-commerce Product Recommendation Systems to Overcome Cold Start Problems," *Telematika*, vol. 16, no. 1, Feb 2023, doi: 10.35671/telematika.v16i1.2080.
- [23] F. Wilhelm, "Matrix Factorization for Collaborative Filtering Is Just Solving an Adjoint Latent Dirichlet Allocation Model After All," dalam *Fifteenth ACM Conference on Recommender Systems*, New York, NY, USA: ACM, Sep 2021, hlm. 55–62. doi: 10.1145/3460231.3474266.
- [24] B. Rocca, "Introduction to recommender systems," <https://towardsdatascience.com/introduction-to-recommender-systems-6c66cf15ada>.
- [25] Xin Luo, Mengchu Zhou, Yunni Xia, dan Qingsheng Zhu, "An Efficient Non-Negative Matrix-Factorization-Based Approach to Collaborative Filtering for Recommender Systems," *IEEE Trans Industr Inform*, vol. 10, no. 2, hlm. 1273–1284, Mei 2014, doi: 10.1109/TII.2014.2308433.
- [26] Y. Koren, R. Bell, dan C. Volinsky, "Matrix Factorization Techniques for Recommender Systems," *Computer (Long Beach Calif)*, vol. 42, no. 8, hlm. 30–37, Agu 2009, doi: 10.1109/MC.2009.263.
- [27] A. Lichterfeld, A. Hauss, C. Surber, T. Peters, U. Blume-Peytavi, dan J. Kottner, "Evidence-Based Skin Care," *Journal of Wound, Ostomy & Continence Nursing*, vol. 42, no. 5, hlm. 501–524, Sep 2015, doi: 10.1097/WON.0000000000000162.
- [28] A. Rahmawaty, "Peran Perawatan Kulit (Skincare) Yang Dapat Merawat Atau Merusak Skin Barrier," *Berkala Ilmiah Mahasiswa Farmasi Indonesia (BIMFI)*, vol. 7, no. 1, hlm. 005–010, Sep 2020, doi: 10.48177/bimfi.v7i1.32.
- [29] L. Retno Hariatiningsih, "Penggunaan Skincare Dan Penerapan konsep Beauty 4.0 Pada Media Sosial (Studi Netnografi Wanita Pengguna Instagram)," *Journal Komunikasi*, vol. 11, no. 2, 2020, doi: 10.31294/jkom.
- [30] D. Bokde, S. Girase, dan D. Mukhopadhyay, "Matrix Factorization Model in Collaborative Filtering Algorithms: A Survey," *Procedia Comput Sci*, vol. 49, hlm. 136–146, 2015, doi: 10.1016/j.procs.2015.04.237.
- [31] N. Inky, "Sephora Products and Skincare Reviews." Diakses: 23 November 2023. [Daring]. Tersedia pada: <https://www.kaggle.com/datasets/nadyinky/sephora-products-and-skincare-reviews>