

## ***ABSTRACT***

### ***ADAPTATION OF ACEH SINGKIL DECORATIVE MOTIFS ON ATBM WOVEN FABRIC FOR FASHION PRODUCTS***

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*Motifs, decorative images and ornaments are important elements of artworks that are often derived from the cultural values of a region. In Indonesia, the diversity of motifs and patterns is a rich source of inspiration for creators, especially in the development of ethnic art. One example is the ornamental motifs of Aceh Singkil that reflect the local wisdom of the Singkil Tribe. However, cultural changes due to transmigration and acculturation processes have affected the authenticity of the culture. Traditional decorative motifs such as rama-rama and metekhawang, which were previously made with manual techniques, can now be applied with digital technology, including through the production of ATBM weaving. This research aims to adapt Aceh Singkil's ornamental motifs into textile and fashion products using Tenun ATBM, by maintaining the visual essence of the motifs. By utilizing the production potential in Majalaya, this adaptation is expected to maintain the relevance of Aceh Singkil's ornamental motifs in the contemporary era. The research methods used include literature studies, observations, and interviews to produce modern textile and fashion products that are still full of local cultural values.*

*Keywords: Aceh Singkil Decorative Motif, ATBM, Fashion Textile, Contemporary.*