

## **ABSTRACT**

### **VISUAL ADAPTATION OF BATIK TUTUR MOTIFS WITH KERANCANG EMBROIDERY TECHNIQUE ON MODIFIED KEBAYA**

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*Indonesia has a rich variety of motifs, including the Tatur batik motif from Blitar Regency. This motif was adopted from an old colonial Dutch archive with the description "Batik Afkomstig Uit Blitar, 1902" and is characterized by its unique stylized animal shapes. The Tatur batik motif has traditionally been developed through techniques such as hand-drawn batik, stamped batik, and printing, without further exploration using other methods, like embroidery. Embroidery, particularly kerancang embroidery, has visual advantages because it closely resembles the Tatur batik motif. Therefore, this study aims to adapt the visual aspects of the Tatur batik motif and apply it using kerancang embroidery as a decorative element on modified kebaya. The research uses qualitative methods, including literature studies, observations, interviews, and explorations. Based on the research findings, the exploration was conducted without significant alterations to the original form of Tatur batik Afkomstig Uit Blitar to maintain its distinctive characteristics. Additionally, the kebaya was modified in areas such as the collar, sleeves, and hemline while preserving its traditional features, including the front opening and symmetrical silhouette. The optimal application of the Tatur batik motif on the modified kebaya can be achieved through the proper arrangement of the motif composition according to the garment's pattern fields. The application of the Tatur batik motif using kerancang embroidery involved several stages of exploration to achieve the most optimal result. The kerancang applied in this study differs from traditional kerancang in that the details are smaller to better visualize the Tatur batik motif.*

*Keywords: Tatur batik motif, kerancang embroidery, modified kebaya*