

ABSTRACT

The rapid development of fashion trends has led to the abandonment of traditional clothing such as the kebaya. This is partly due to the lack of high-quality modern kebayas available on the market, including at Rumah Kebaya Neng Lina, which continues to produce outdated designs and is not free from defective products. Additionally, the kebaya is currently worn primarily at formal events, which gives it an air of exclusivity. As a result, many people prefer to have kebayas custom-made, leading to fabric waste from kebaya production accumulating and becoming disorganized, as seen at Kebaya Susan Confection. This research draws inspiration from Kintsugi, the Japanese art of repairing ceramics, due to the shared values of naturalness and simplicity between kebayas and Kintsugi. The aim of this research is to create new fashion products by processing defective kebaya waste from Rumah Kebaya Neng Lina and brocade fabric waste from Kebaya Susan Confection, take Kintsugi as inspiration and using qualitative, analytical, and exploratory methods.

Keyword: Brocade, Kebaya, Kintsugi, Textile Waste, Upcycle Fashion