

ABSTRACT

UTILIZATION OF ANASTASYA MODISTE CONFECTIONED FABRIC WASTE USING UPCYCLE METHOD WITH BORO STITCHING TECHNIQUE

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The fashion industry is growing rapidly in Indonesia, high consumer interest and demand in the fashion sector means the fashion industry is competing to attract consumer interest by presenting various kinds of the latest fashion collections every season. This has an impact on the waste produced by the fashion industry. Fashion industry waste increases every year, because it is not processed optimally and mass production is carried out by the fashion industry. There is a buildup of fabric waste from production left in the pattern room. This fabric waste is a problem because it disturbs the volume of the room in the Anastasya Modiste Confectionery. Processing of fabric waste can be maximized using the upcycle method to increase value, aesthetics, economy and functionality with surface textile design techniques in the form of boro stitching, namely patching the surface of the fabric, as well as the addition of fabric manipulation techniques to change the appearance or shape of the fabric that will be applied as decoration on the fabric. ready to wear deluxe clothing in the form of dresses. This research uses qualitative methods by collecting data in the form of literature studies, observations, interviews and exploration of fabric waste left over from Anastasya Modiste's confectionery production.

Keywords:

Fabric waste, Up-cycle, Boro Stitching.