

ABSTRACT

This work reflects the author's interest in the phenomenon of love, a complexity of emotions that humans can experience. Although it is difficult to precisely define love, there are several important aspects often associated with this feeling, such as affection, emotional attraction, enduring relationships, acceptance, intimacy, loyalty, happiness, care, and empathy. The love discussed here refers to a deep affection for a woman, even though there is no official relationship, yet the man is left alone, causing profound heartbreak. Gender roles in society are not inherent or predetermined but have been formed previously, along with cultural and social development. Failed love can result in deep heartbreak. Heartbreak can lead to negative impacts such as alcohol or drug abuse, or other self-destructive behaviors, even to the extreme level of suicide. Reivich and Shatter (2002) state that individuals experiencing heartbreak often feel various negative emotions such as anger, sadness, depression, anxiety, shame, and guilt. This often makes it difficult for individuals experiencing heartbreak to cope with these emotions, sometimes leading to suicidal actions. The creation of this work aims to express the author's feelings of disappointment using video art as the medium of self-expression. The creation of this work only involves the author and the expression of heartbreak according to the author. The urgency in making this work is to ensure that heartbreak issues do not immediately lead to suicide or self-harm. However, by observing the expression and interpreting the meaning of the video art created by the author, the feeling of heartbreak is somewhat alleviated.

***Keywords:* Love, Patah Bacinto, Woman, Video Art**