

ABSTRACT

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Social interaction is an important aspect of human life that reflects the complex dynamics of interactions between individuals. A person's personality, whether introvert, extrovert, or ambivert, plays a key role in how they interact with their surrounding environment. In this context, this research aims to visualize the characteristics of each human personality as well as energy transactions in social interactions through experimental film works. This research explores ways to represent human personality in the context of campus life, which is a social environment rich in interaction. The main focus is on making experimental films that show differences in social interactions between individuals with different personalities. By using symbols in experimental film works, this research aims to visualize how introverts, extroverts and ambiverts interact with the environment around them, as well as how social energy is exchanged in this process. Through this approach, it is hoped that this research can provide a deeper understanding of the dynamics of social interaction and the role of personality in this process. In conclusion, this experimental film work is a means of showing the complexity of social interactions and strengthening our understanding of how personality influences the way a person interacts in society.

Keywords: Social Interaction, Personality, Introvert, Extrovert, Ambivert, Experimental Film Work.