

## DAFTAR SINGKATAN

<b>Singkatan</b>	<b>Nama</b>	<b>Halaman Pertama Muncul</b>
UMKM	Usaha Mikro Kecil dan Menengah	2
STP	<i>Segmenting, Targeting, Positioning</i>	14
SLD	<i>Straight Line Depreciation</i>	20
DBD	<i>Declining Balance Depreciation</i>	21
NPV	<i>Net Present Value</i>	24
IRR	<i>Internal Rate of Return</i>	24
PBP	<i>Payback Period</i>	25
MARR	<i>Minimum Attractive Rate of Return</i>	31
EBIT	<i>Earning Before Interest &amp; Tax</i>	159
EBT	<i>Earning Before Tax</i>	159
EAIT	<i>Earning After Interest &amp; Tax</i>	159
PP	Peraturan Pemerintah	159