

DAFTAR TABEL

Tabel 1. 1 Pra Survey UMKM.....	18
Tabel 2. 1 Jurnal Acuan	25
Tabel 3. 1 Karakteristik Penelitian.....	32
Tabel 3. 2 Operasional Variabel	33
Tabel 3. 3 Nilai Outer Loadings	42
Tabel 3. 4 Average Variance Extracted (AVE)	43
Tabel 3. 5 Nilai Loading Factor.....	44
Tabel 3. 6 Nilai Fornell-Larcker	45
Tabel 3. 7 Hasil Uji Reliabilitas.....	45
Tabel 3. 8 Nilai Rentang	47
Tabel 4. 1 Sebaran Jawaban Variabel Ekonomi Digital	53
Tabel 4. 2 Sebaran Jawaban Variabel Pendapatan.....	54
Tabel 4. 3 Sebaran Jawaban Variabel Literasi Digital.....	56
Tabel 4. 4 Nilai Loading Factor.....	59
Tabel 4. 5 Nilai Average Variance Extracted (AVE)	60
Tabel 4. 6 Nilai Cross Loading.....	61
Tabel 4. 7 Nilai Fornell-Larcker	62
Tabel 4. 8 Nilai HTMT	62
Tabel 4. 9 Hasil Pengujian Reabilitas	63
Tabel 4. 10 Hasil Pengujian Coefficient of Determination (R ²)	63
Tabel 4. 11 Hasil Predictive Relevance	64
Tabel 4. 12 Hasil Uji Path Coefficient.....	65
Tabel 4. 13 Hasil Uji Hipotesis	66