

TABLE OF FIGURES

Figure 1 Indonesia internet use as of January 2020 (Source: We Are Social)	1
Figure 2 Data on Islamic digital ecosystem application needs.....	2
Figure 3 Data of issues experienced by users in existing applications.....	3
Figure 4 Difference of conventional operations and digital ecosystem operations.....	9
Figure 5 The key elements and enablers for developing digital ecosystems.....	11
Figure 6 UI & UX. Source: https://uxdesign.cc/	12
Figure 7 Google Maps UI	16
Figure 8 Persona Example (Source: LucidChart)	21
Figure 9 Process of User Centered Design. Source: (ISO 13409, 1999).....	24
Figure 11 Standard SUS Questionnaire model.....	26
Figure 12 Standard 7 points SEQ scale.....	26
Figure 13 Conceptual Model	33
Figure 14 Research Systematic	34
Figure 15 Comparison of result evaluation of Psychology study web application design after redesign process using UCD method. Source: (Pratiwi, Saputra & Wardani, 2019)	39
Figure 16 Interview Analysis 1	41
Figure 17 Interview Analysis 2.....	41
Figure 18 Interview Analysis 3.....	41
Figure 19 Interview Analysis 4.....	42
Figure 20 Reference Feature Interview Results	43
Figure 21 Online Learning Existing Business Process	63
Figure 22 Online Shopping Existing Business Process	64
Figure 23 Online Sadaqat Existing Business Process.....	65
Figure 24 Online Invest Existing Business Process.....	66