

DAFTAR GAMBAR

Gambar I. 1 Grafik Kapita Masyarakat Kota Bandung.....	1
Gambar I. 2 Logo Perusahaan.....	2
Gambar I. 3 Target Realisasi Penjualan jasa Umima.....	3
Gambar I. 4 Diagram Fishbone.....	5
Gambar II. 1 SWOT.....	10
Gambar II. 2 Blok Business Model Canvas.....	13
Gambar II. 3 Customer Profile.....	15
Gambar II. 4 Value Map.....	16
Gambar II. 5 Business Model Environment.....	17
Gambar III. 1 Sistematika Perancangan.....	21
Gambar IV. 1 Model Bisnis Kanvas Eksisting.....	31
Gambar IV. 2 Customer Profile Jasa Cuci Sepatu Umima.....	34
Gambar IV. 3 Hasil lingkungan model bisnis jasa cuci sepatu Umima.....	37
Gambar IV. 4 Diagram Cartesius SWOT Letak Value Proposition.....	49
Gambar IV. 5 Diagram Cartesius SWOT Letak Cost and Revenue.....	51
Gambar IV. 6 Diagram Cartesius SWOT Letak Infrastructure.....	52
Gambar IV. 7 Diagram Cartesius SWOT Letak Customer Interface.....	54
Gambar IV. 8 Business Model Canvas Usulan Umima.....	55