

ABSTRACT

UMKM Dapur Cabita, located at Jl. Ekor Kuning Blok A1 in Komplek Pusri, is a micro-enterprise specializing in the production of food and beverages, including dry cakes, wet cakes, and ximilu drinks made from fruit. The ordering process is conducted through social media applications, with partial payments required upfront to minimize risks for both parties. To enhance sales management efficiency, this project aims to develop a web-based application using the SDLC methodology with the Waterfall model, PHP programming language, Laravel framework, and MySQL as the database. The application is designed to support customer data management, sales recording, profit and loss calculations, and the generation of sales reports. This application is expected to assist UMKM Dapur Cabita in optimizing business management and increasing productivity.

Keywords: MSMEs, Sales, Sales Reports