DAFTAR PUSTAKA

Abduh, M., Alawiyah, T., Apriansyah, G., Sirodj, R. A., & Afgani, M. W. (2023). Survey design: Cross-sectional dalam penelitian kualitatif. *Jurnal Pendidikan Sains dan Komputer*, 3(1), 31-40. https://doi.org/10.47709/jpsk.v3i01.1955

Abidin, Y. Z. (2015). Manajemen Komunikasi: Filosofi, Konsep, dan Aplikasi.

Amin, N. F., Garancang, S., & Abunawas, K. (2023). Konsep umum populasi dan sampel dalam penelitian. *JURNAL PILAR: Jurnal Kajian Islam Kontemporer, 14*(1), 1-12. https://doi.org/10.1234/jpil.2023.001

Annur, M. C. (2023, May 2). Kualitas udara Jakarta lebih buruk dari ibu kota ASEAN lainnya. *Databoks.* https://databoks.katadata.co.id/infografik/2023/05/02/kualitas-udara-jakarta-lebih-buruk-dari-ibu-kota-asean-lainnya

Ariyanti, M., Trianasari, N., & Mulyani, L. S. (2023, December 11). E-service quality analysis for video players and editor app using *Sentiment Analysis* and topic modeling. In *2023 6th International Seminar on Research of Information Technology and Intelligent Systems (ISRITI)* (pp. 116–122). IEEE.

BBC News Indonesia. (2023). Polusi udara: Mengapa Jakarta disebut 'sudah kiamat' dan apa solusi agar kualitas udara membaik? *BBC News Indonesia.* https://www.bbc.com/indonesia/indonesia-66514776

Bratawisnu, M. K., & Alamsyah, A. (2019). *Social Network Analysis* untuk analisa interaksi user di media sosial mengenai bisnis e-commerce. *Sosiohumanitas, 21*(1), 63-69.

Clifton, A., & Webster, G. D. (2017). An introduction to *Social Network Analysis* for personality and social psychologists. *Social Psychological and Personality Science*, 1–12. Retrieved from SAGE Journals.

Freeman, L. C. (1977). A set of measures of *centrality* based on betweenness. *Sociometry*, 35-41.

Gafatia, I. W. D., & Hadinata, N. (2021). Analisis pro kontra vaksin Covid-19 menggunakan *Sentiment Analysis* sumber media sosial X. *Jurnal Pengembangan Sistem Informasi dan Informatika*, 2021.

Gustientiedina, G., Adiya, M. H., & Desnelita, Y. (2019). Penerapan algoritma K-means untuk clustering data obat-obatan. *Jurnal Nasional Teknologi dan Sistem Informasi*, *5*(1), 17–24.

Habibi, M. N., & Sunjana. (2019). Analisis polarisasi politik Indonesia sebelum Pilpres 2019 menggunakan *Sentiment Analysis* dan *Social Network Analysis*. *Journal of Modern Education and Computer Science*, 2019.

Handoyo. (2023, June 29). Ini upaya pemerintah atasi polusi udara Jakarta. *Kontan.* https://regional.kontan.co.id/news/ini-upaya-pemerintah-atasi-polusi-udara-jakarta

Hanneman, R. A., & Riddle, M. (2005). Introduction to Social Network Methods (1st ed.). Riverside US: University of California.

Indriantoro, N., & Supomo, B. (2018). Metodologi Penelitian Bisnis (Maya (ed.). *Yogyakarta: ANDI*.

Ishwarappa, & Anuradha, J. (2015). A brief introduction on Big Data 5V's characteristics and Hadoop technology. *Procedia Computer Science, 48,* 319–324.

Jambekar, S., & Saquib, Z. (2018). Prediction of crop production in India using data mining techniques. In *2018 Fourth International Conference on Computing, Communication and Control and Automation* (pp. 1–5). IEEE.

Jazayeri, S. H., Poursaeed, A., & Najafabadi, M. O. (2023). *Social Network Analysis* of green space management actors in Teheran. *International Journal of Geoheritage and Parks*, 2023.

Kotsiantis, S. B. (2013). Decision trees: A recent overview. Dalam Artificial Intelligence Review (Vol. 39, Nomor 4, hlm. 261–283). https://doi.org/10.1007/s10462-011-9272-4

Kreutzer, T. R., & Sirrenberg, M. (2020). *Understanding artificial intelligence fundamentals, use cases and methods, for a corporate AI journey* (1st ed.). Springer Nature Switzerland AG.

Kustiawan, W., Nurlita, A., Siregar, A., Siregar, S. A., Ardianti, I., Hasibuan, M. R., & Agustina, S. (2022). Media sosial dan jejaring sosial. *Jurnal Perpustakaan dan Informasi, 2*(1), 26-30.

Lestari, S., & Saepudin, S. (2021, September). Analisis sentimen vaksin Sinovac pada Twitter menggunakan algoritma Naive Bayes. *In Seminar Nasional Sistem*

Informasi dan Manajemen Informatika Universitas Nusa Putra (Vol. 1, No. 01, pp. 163-170).

Liu, B. (2009). *Sentiment Analysis and opinion mining* (5th ed.). Synthesis Lectures on Human Language Technologies.

Liu, B., & Zhang, L. (2010). *Sentiment Analysis* and subjectivity. In *Handbook of Natural Language Processing* (2nd ed., pp. 627-666). CRC Press.

Liu, B. (2012). *Sentiment Analysis and opinion mining.* Morgan & Claypool Publishers.

Liu, C., Tian, Y., Shi, Y., Huang, Z., & Shao, Y. (2024). An analysis of public topics and sentiments based on social media during the COVID-19 Omicron Variant outbreak in Shanghai 2022. *Urban Analytics and City Science*, *2*(1). https://doi.org/10.1007/s43762-024-00128-y

Margono, M. (2004). *Metodologi penelitian pendidikan*. Rineka Cipta.

Mao, Y., Liu, Q., & Zhang, Y. (2024). *Sentiment Analysis* methods, applications, and challenges: A systematic literature review. Journal of King Saud University - Computer and Information Sciences, 36(4), 102048. https://doi.org/10.1016/j.jksuci.2024.102048

Muhtarom, I. (2023, June 30). Inilah 7 langkah yang sudah dilakukan Satgas Pengendalian Pencemaran Udara DKI. *Tempo.* https://metro.tempo.co/read/1772411/inilah-7-langkah-yang-sudah-dilakukan-satgas-pengendalian-pencemaran-udara-dki

Mustafa, S., Sunuh, H., Subagyo, I., & Bungawati, A. (2023). *Pencemaran udara dan ISPA (Infeksi Saluran Pernapasan Akut)* (1st ed.). Eureka Media Aksara.

Nasrullah, R. (2021). Manajemen Komunikasi Digital (Perencanaan, Aktivitas, dan Evaluasi) (1st ed.). Kencana

Pang, B., & Lee, L. (2008). Opinion mining and *Sentiment Analysis*. *Foundations and Trends® in information retrieval*, *2*(1–2), 1-135.

Pertiwi, M. W. (2019). Analisis sentimen opini publik mengenai sarana dan transportasi mudik tahun 2019 pada Twitter menggunakan algoritma Naive Bayes, Neural Network, KNN, dan SVM. *Inti Nusa Mandiri, 14*(1), 27-32.

Pettinger, R. (2007). *Introduction to management* (4th ed.). Red Globe Press.

Peryanto, A., Yudhana, A., & Umar, R. (2020). Klasifikasi Citra Menggunakan Convolutional Neural Network dan K Fold Cross Validation. Journal of Applied Informatics and Computing, 4(1), 45-51

Prasetyo, S. D., Hilabi, S. S., & Nurapriani, F. (2023). Analisis sentimen relokasi Ibukota Nusantara menggunakan algoritma Naïve Bayes dan KNN. *Jurnal KomtekInfo, 10*(1), 1-7. https://jkomtekinfo.org/ojs

Rabbani, A. P., Alamsyah, A., & Widiyanesti, S. (2020). Analisa interaksi user di media sosial mengenai industri fintech menggunakan *Social Network Analysis* (Studi kasus: GoPay, OVO dan LinkAja). *eProceedings of Management, 4*(3). https://doi.org/10.52160/ejmm.v4i3.352

Radhani, K. D. (2021). Manajemen Komunikasi dalam Pengelolaan Informasi Wisata Kota Batu untuk Meningkatkan Angka Kunjungan Wisatawan (Studi pada Dinas Pariwisata Kota Batu). Universitas Muhammadiyah Malang

Romadloni, N. T., Santoso, I., & Budilaksono, S. (2019). PERBANDINGAN METODE NAIVE BAYES, KNN DAN DECISION TREE TERHADAP ANALISIS SENTIMEN TRANSPORTASI KRL COMMUTER LINE. Jurnal IKRA-ITH Informatika Vol 3 No 2 , 3.

Rosyidah, M. (2018). Polusi udara dan kesehatan pernapasan. *Jurnal Ilmiah Teknik Industri UM Palembang, 1*(1), 2-3.

Sapountzi, A., & Psannis, K. E. (2016). Social networking data analysis tools & challenges. *Future Generation Computer Systems*. Retrieved from ScienceDirect.

Sari, P. K., Alamsyah, A., & Wibowo, S. (2018). Measuring e-Commerce service quality from online customer review using *Sentiment Analysis*. *Journal of Physics: Conference Series, 971*(1), 012053. https://doi.org/10.1088/1742-6596/971/1/012053

Selisker, S. (2017). Social networks. In *American literature in transition, 2000-2010* (pp. 211–223). Cambridge University Press. https://doi.org/10.1017/9781316569290.015

Setatama, M. S., & Tricahyono, D. (2017). *Implementasi Social Network Analysis pada penyebaran country branding Wonderful Indonesia*. Indonesia Journal on Computing(Indo-JC),2(2), 91-104. https://doi.org/10.21108/INDOJC.2017.2.2.183

Siswanto, B. H. (2018). *Pengantar manajemen* (15th ed.). Bumi Aksara.

Song, Y. Y., & Lu, Y. (2015). Decision tree methods: applications for classification and prediction. Shanghai Archives of Psychiatry, 27(2), 130– 135. https://doi.org/10.11919/j.issn.1002-0829.215044

Sugiyono, S. (2005). *Memahami penelitian kualitatif*. Alfabeta.

Tabassum, S., Pereira, F. S., Fernandes, S., & Gama, J. (2018). *Social Network Analysis*: An overview. *Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery*, *8*(5), e1256.

Thotakura, V. S. K., Tummalapalli, S. R. K., Kalime, S., Chinta, V. M. K., Sadineni, N., & Raja Rao, P. B. V. (2024). A novel ensemble approach for Twitter sentiment classification with ML and LSTM algorithms for real-time tweets analysis. *Indonesian Journal of Electrical Engineering and Computer Science, 34*(3), 1904–1914. https://doi.org/10.11591/ijeecs.v34.i3.pp1904-1914

Utami, S. R., Safitri, R. N., & Kuncoroyakti, Y. A. (2020). Analisis jaringan dan aktor #BatalkanOmnibusLaw di media sosial X menggunakan *Social Network Analysis*. *Journal of Media and Communication Science*, 2020.

Wasserman, S. (1994). *Social Network Analysis*: Methods and applications. *Cambridge University Press google schola*, *2*, 131-134.

Yasir, M., Haque, M. G., Suraji, R., & Istianingsih. (2024). Analisis sentimen terhadap kontroversi fatwa MUI Nomor 83 tahun 2023 terhadap pemboikotan produk yang terafiliasi Israel. *Jurnal Ekonomi Manajemen Sistem Informasi (JEMSI)*, 2024.

Yin, Y., Long, L., & Deng, X. (2020). Dynamic data mining of sensor data. *IEEE Access, 8*, 41637–41648.