

The background of the slide is a close-up, slightly blurred image of a stack of books. The spines of the books are visible, showing various colors like red, blue, and white. A dark blue, semi-transparent hexagonal box with a lighter blue border is positioned on the left side of the slide, containing the text.

How to Get Published?

Springer Nature

October 2024

Agenda

1. Introduction to Springer Nature
2. Your Research Journey
3. Logical Manuscript Structure
4. Efficient Publication Strategy
5. Successful Journal Submission
6. Book publishing
7. Springer Nature Services & Tools

Be an effective communicator

*Your goal is not only to be published, but
also to be widely read in your field*

**Logical manuscript
structure**

**Efficient publication
strategy**

**Successful journal
submission**

1.0

**Introduction to
Springer Nature**

WHAT IS SPRINGER NATURE?

Leading global research publisher

9.4k employees in over 45 countries

SPRINGER NATURE

Springer

nature portfolio

macmillan
education

SCIENTIFIC
AMERICAN

palgrave
macmillan

Apress

BMC

OUR DIVISIONS



RESEARCH



HEALTH



Professional



EDUCATION

- Created in **2015**, following the merger of Macmillan Science & Education and Springer Science + Business Media
- Main shareholders: Holtzbrinck Publishing Group, BC Partners
- Operating across four main divisions – **Research, Education, Health and Professional**
- Globally operated, registered head office in **Berlin, Germany**
- Well developed **responsible** business strategy and reporting

AN OVERVIEW

We work closely with the global academic community to verify, publish and share trustworthy research through a variety of established and innovative digital channels.

These insights support the development of new areas of knowledge, to keep science moving.



Handling
1.8m+
article submissions



Publishing
420,000+
articles a year and



3.1 billion
content downloads



14,000+
research books



Coordinating a team of
174,000+
academic editors



1.2 million
Independent peer
reviewer



Around
3000
journals



940,00+ articles
and chapters related to
the SDGs published since
2015

OUR RESEARCH BRANDS

 Springer

nature portfolio

 BMC

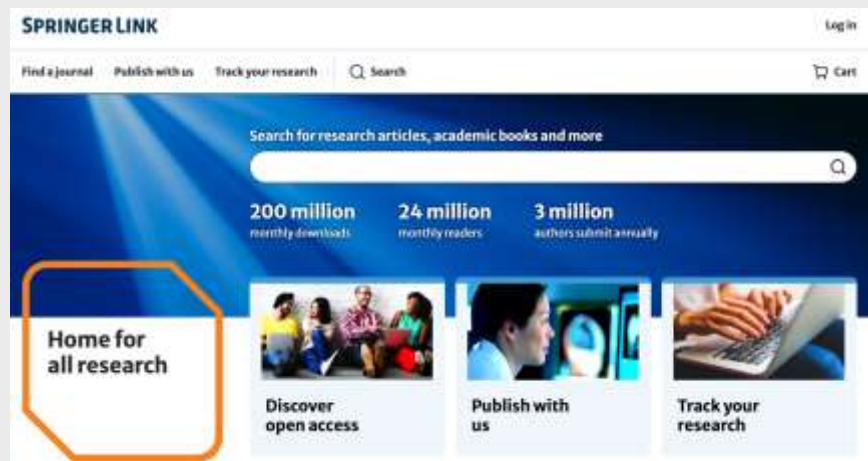
SCIENTIFIC
AMERICAN

palgrave
macmillan

MOVING TOWARDS OPEN SCIENCE

Our journal brands

- Our prestigious brands include our flagship Nature journal, which in 2022 was named as the first journal to achieve one million citations in a year, the Springer Nature Link platform and Scientific Reports, the largest OA journal (by number of articles) in the world.
- We have a home for every piece of sound research, whether the findings make incremental contributions to existing knowledge or significantly advance scientific understanding, whatever the field.



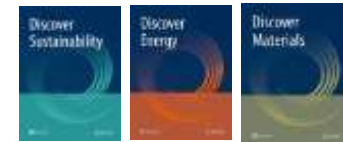
WE HAVE CHAMPIONED THE VALUE AND IMPACT OF OA FOR OVER 20 YEARS

- ▶ **1.4+ million research articles published immediately OA (gold OA)**
- ▶ Growing portfolio of: **600+ OA journals, 3,130+ OA books** and **2,200+ journals** in our hybrid portfolio
- ▶ **53%+ of our SDG-related articles are** published OA driving forward knowledge around tackling societal changes
- ▶ Supporting **2.5million+ authors** to publish OA
- ▶ Pioneering new and more democratic routes to OA, such as TAs. Researchers **from 3,700+ institutions globally now supported with publishing OA**, as a result of our TAs



nature
communications

scientific reports



nature

OUR OA PORTFOLIO IN NUMBERS

We support authors from 200+ countries to publish open access (OA) in our 600+ fully OA and 2,200+ hybrid journals, including *Nature Communications* the most cited multidisciplinary open science journal in the world, and *Scientific Reports* the world's largest OA journal (by number of articles).

Enabling OA is part of our DNA, and has been for 20+ years



1.4m+ primary research and review articles published via Gold OA to date



53% of our SDG journal articles published OA in 2023



3,130 OA books published since the launch of our OA Book Programme in 2012



Publisher of the world's most cited multidisciplinary open science journal



Authors publishing OA with Springer Nature continue to benefit from the highest usage



Our transformative agreements (TAs) enabled 7x more OA articles¹, powering the global transition

1. Springer Nature



44% of our primary research is now published OA in our hybrid and fully OA journals. 183k+ OA articles published in 2023



Downloads of our OA book chapters and journal articles, are up by over 20%. 918 OA books were published in 2023



65% of our OA articles published in 2023 were in fully OA journals



5.85 citations per 2022 OA article (hybrid OA + fully OA)



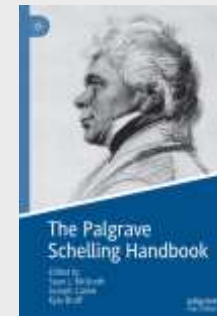
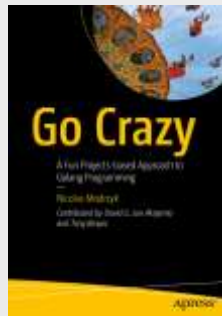
Leading fully OA journals by downloads in 2023:

- *Scientific Reports*
- *Nature Communications*
- *BMC Public Health*

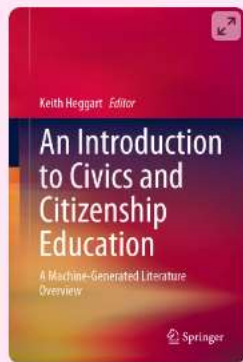
GROWING FAST OF OA BOOKS

Our book brands

- The world's largest academic book publisher in both scope and scale.
- Our portfolio features a wide variety of book types, including monographs, textbooks and major reference works, published through our well-known imprints, like Palgrave Macmillan and Springer.
- Our range of OA books and chapters is growing fast and, on average, generates more than twice the number of citations, and 10 times more downloads and online mentions than non-OA books.
- More than a quarter of our books have a focus on one of the SDGs, and we print on demand to improve sustainability.



AI TOOLS ON BOOKS



An Introduction to Civics and Citizenship Education

A Machine-Generated Literature Overview

Book | © 2024

✓ Access provided by Springer Nature Affiliates

Download book PDF

Download book EPUB

Ethics for using AI

SN does not attribute authorship to AI

SN does not allow the inclusion of generative AI images in our publications

SN asks peer reviewers not to upload manuscripts into generative AI tools



2.0

**Your Research
Journey**

Why publish?

Discoverability

- Existing readership
- Large distribution networks (libraries and consortia)
- Abstracting & indexing / SEO

Contributing to Scientific Record

- Reserves your work in the permanent records
- Expands your professional network → collaboration
- Helps others learn

Improve Presentation & Communication of Research

- Peer review will help to improve the presentation of your results and findings
- Identify overlooked errors

Dissemination and Impact

- Funder requirements
- News outlets → public health
- Promotional opportunities: blog posts, webinars, press releases

Career Advancement

- Can be an essential component in advancing your career: meeting assessment criteria / performance targets

Prevent Duplication of Effort

- Reduce the need for redundant studies; allow others to build upon your study and findings

Publishing Process

Manuscript Preparation

Check your preferred journal's **submission guidelines** for the following:

- Different article types considered across different journals
- Different formatting requirements: word count, number of figures, tables and references, etc.
- Different peer review models can impact the manuscript and submission requirements e.g. double anonymised peer review
- Check for *Disclosures* requirements: Funding statement, Author Contribution statement, Competing Interests, and Data Availability, etc.

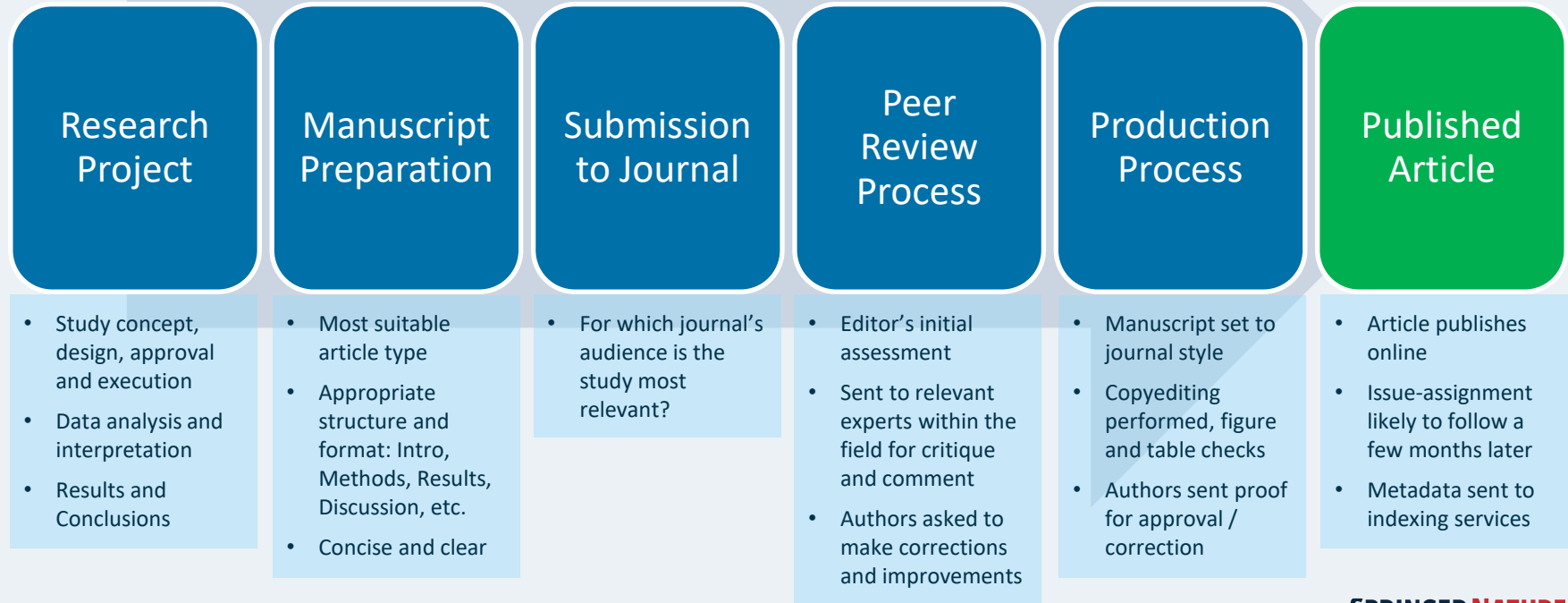
Submission & Peer Review

- Journal Editors perform initial assessment of your manuscript, checking for: scope, novelty, interest to the readership, etc.
- Manuscript sent to reviewers; review reports help identify shortcomings with the study, any areas requiring further clarification, any recommendations for improvements, etc.
- Authors are asked to revise their manuscript in response to the reviewer/Editor comments; further round(s) of peer review or Editor assessment and decision

Production Process

- *@Transformative Journals:* Corresponding author is asked to confirm article publication model (subscription or Open Access)
- Manuscript is copyedited and placed into journal article template by Publisher's typesetters
- Corresponding author is sent a copy of the typeset proof; corrections implemented
- Article publishes; metadata shared with external indexing database (e.g. PubMed, Scopus, etc.)

Research and Publishing Process



3.0

**Logical Manuscript
Structure**

Your readers have 4 key questions

Methods

What did you do?

Results

What did you find?

Introduction

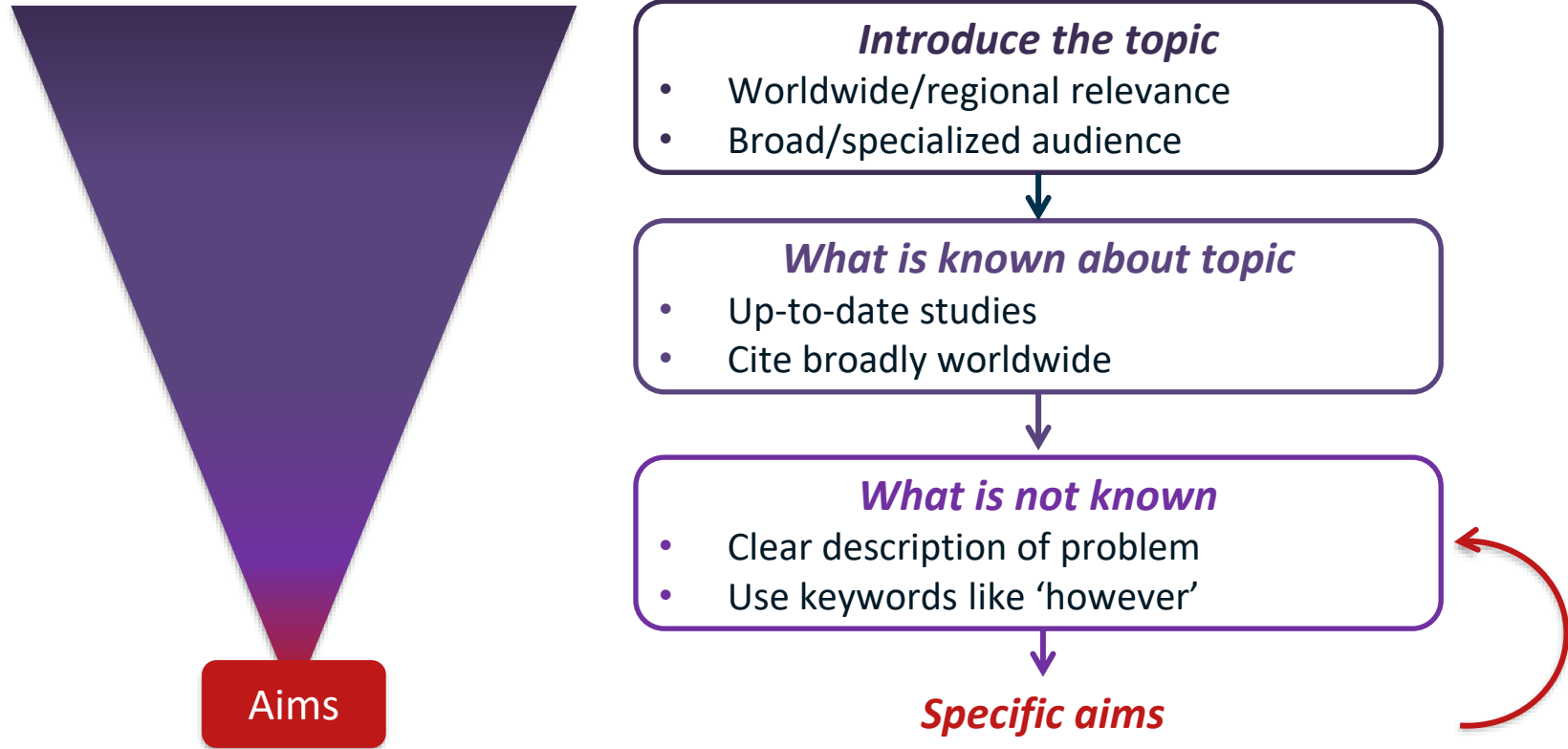
Why did you do the study?

Discussion

How does the study advance the field?



Introduction: Why does your research need to be done?



Methods: What did you do?

Researchers in your field

- Reproduce your findings
- Build on your research

Peer reviewers

- Evaluate your study design
- Validate your results





Methods: What do your readers need to know?

Who/what was used in the study

- Samples or participants
- Materials (where purchased)

How you conducted the study

- Methodology and techniques
- Discuss specific conditions and controls

How you analyzed your data

- Quantification methods/software
- Statistical tests (consult a statistician)

Methods Example

Materials and methods Materials. Culture media were obtained from Life Technologies (Gaithersburg, MD). Okadaic acid was purchased from Alexis Company (Läufelfingen, Switzerland). Antibodies to MEK1/2 and phosphorylated MAPK were purchased from New England Biolabs (Beverley, MA).	Materials described first Suppliers/locations given
Induction of cell death. Cell death was induced as described previously [15]. Briefly, cell death was induced by adding okadaic acid (0-300 nM, Alexis Co.) after washing slice cultures in serum-free medium.	Clear subheadings Refs used to save space
Light and electron microscopy. Cultures were fixed in 2.5% glutaraldehyde and 1% formaldehyde, treated with 1% OsO₄ in 0.1 M phosphate buffer, pH 7.4, dehydrated in a graded series of ethanol and propylene oxide, and flat-embedded in an epoxy resin (Durcupan ACM, Fluka, Neu-Ulm, Germany). Semithin sections were stained with toluidine blue, and ultrathin sections were stained with 1% uranyl acetate for 20 min and 1% lead citrate for 2 min.	Enough information to reproduce the experiment
Statistics. For statistical analysis, 2-tailed Student's <i>t</i> test was used to assess the significance of mean differences. Differences were considered significant at a <i>P</i> value of 0.05 or less.	Statistical test parameters provided

Results: What did you find?

Logical presentation

1. Initial observation
2. Characterization
3. Application

Example:

1. Fabricate new membrane for water treatment
2. Evaluate physical and chemical properties (e.g., under different temperatures/pressures)
3. Efficacy in removing particulate contamination



Results: Guide your readers through your findings

Results

Clear subheading 1

- Introduce experiment (figure 1)
- Discuss trends & relationships
- Summarize key finding

Clear subheading 2

- Introduce experiment (figure 2)
- Discuss trends & relationships
- Summarize key finding

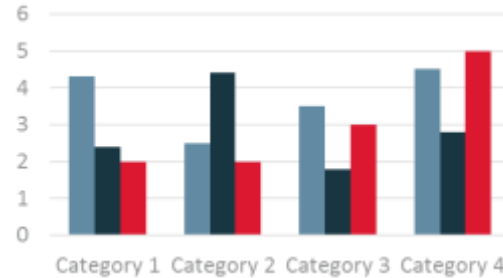


Figure 1. Descriptive figure caption

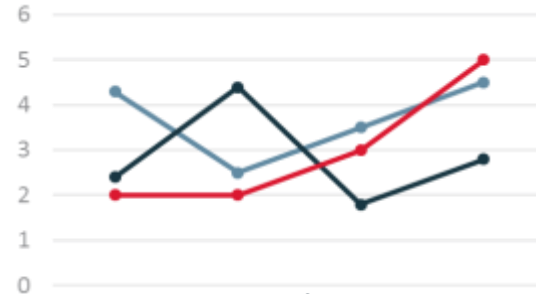


Figure 2. Descriptive figure caption

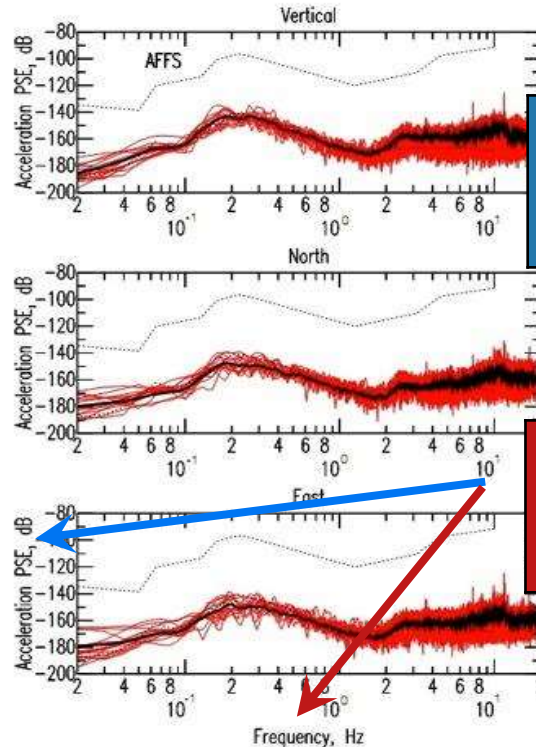
Results Using figures and tables effectively

Multiple panels: sets of related data are shown in a single figure

Clear, 'stand alone' legend

Fig 4. Noise spectra at station AFFS. Acceleration power spectra (in decibels relative to $1 \text{ m}^2/\text{s}^4$) are shown for the vertical, north and east components. Individual spectra are shown in *red* and the average spectra in *black*. Also shown are the average low and high noise spectra (*dotted line*) of Peterson (1993)

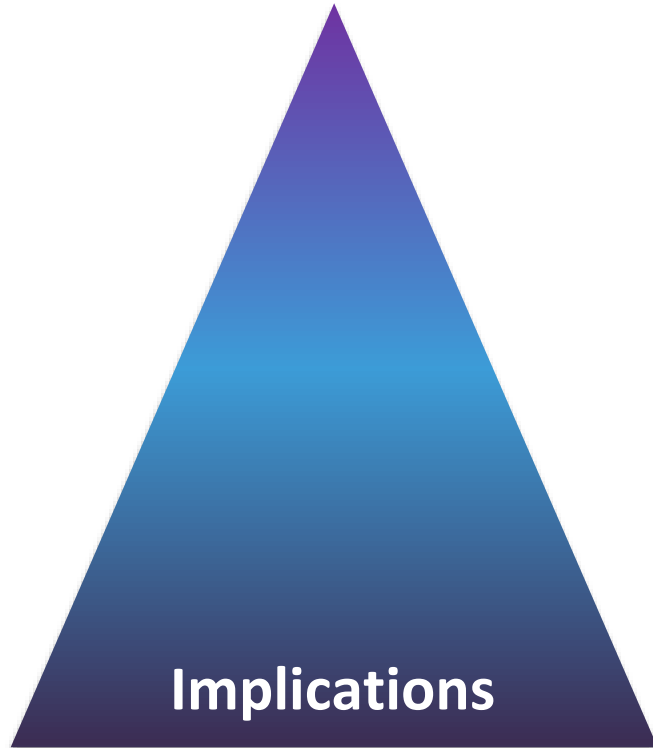
Arab J Geosci (2008) 1:1–15



Complicated data separated into smaller and simpler components

Axes clearly labeled

Discussion: How does your study contribute to the field?



Summarize what you did

- Begin with research problem
- Briefly describe study design
- Summarize key findings

Interpret your findings

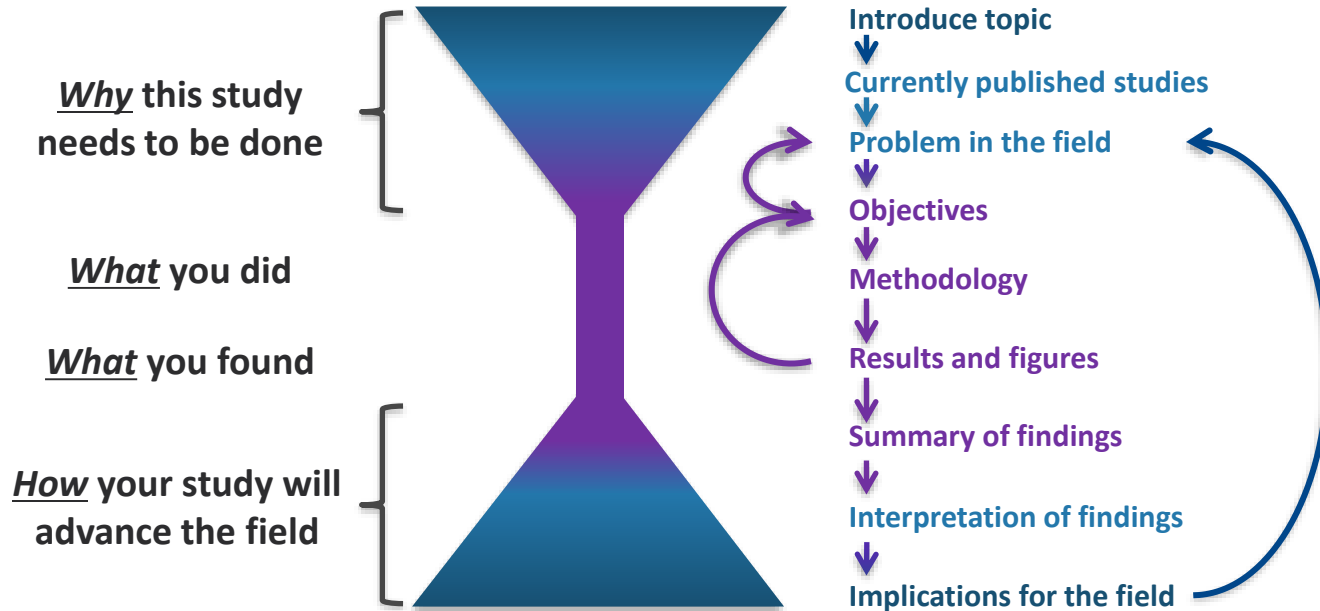
- Similarities & differences
- Unexpected/negative results
- Limitations

Why important to the field

- Main conclusion
- Implications

Logically linking your ideas

Answer the *four key questions* for your reader



Logically link your ideas throughout your manuscript

Titles: Get your reader's attention

Should include...

- ✓ What's important
- ✓ Keywords for indexing
- ✓ Conciseness (<15 words)

Should avoid...

- ✗ Questions
- ✗ Being too vague
- ✗ Abbreviations

State what was *investigated*, what was *measured*, and the *sample* the measurements were taken from

A good title

Poor

Late Quaternary evolution of a loess landscape over glacial and interglacial cycles in a region of high tectonic vertical uplift and lateral strike-slip movement in the Charwell Basin located in the South Island of New Zealand

Too
long

Better

Late Quaternary loess landscape evolution on an **active tectonic margin**, Charwell Basin, South Island, New Zealand

Shorter and
easy to understand



Photo by Eren Li via Pexels

Abstracts: *The first impression of your paper*

Importance of your topic

Significance of your study

Relevance of your research

Abstracts: *The first impression of your paper*

Why did the study need to be done?

Introduce relevancy of the topic and your novel research problem

What did you do?

Describe your aims and methodology

What did you find?

Summarize your key results

How will the study advance the field?

State the main conclusion and implications for the field



4.0

**Efficient publishing
strategy**

Publication goals



*Publish quickly
& have impact*



Impact $\neq$ Impact Factor

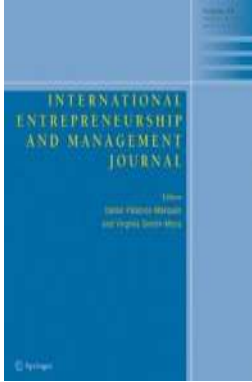
Impact is **your** impact and influence in the field

The most important question...

Who is your target audience?

- Researchers in your region or worldwide
- Researchers in your subject area or related areas
- Industry, policymakers, educators, general public

Choosing an appropriate journal: *Where are the findings relevant?*



Worldwide

Choose an *international* journal to reach a worldwide audience

Locally

Choose a *regional* journal to reach a local audience



Choosing an appropriate journal: *For whom are they relevant?*



Only your
field

Choose a **specialized** journal to
reach readers in your field

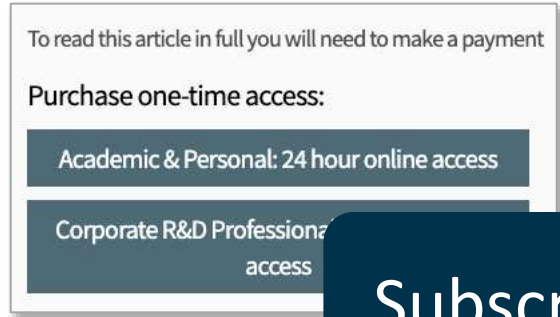
Your and
other fields

Choose a **broad-focused** journal to
reach readers across fields



SPRINGER NATURE

Choosing an appropriate journal: *How much accessibility?*



Subscription

Limited to only those that have access to the journal (\$\$\$)

Open access

Freely available to everyone worldwide to maximize impact



Publishing Models

Open Access journals

- No subscription or access fee for readers
- Funded by charging *Article Processing Charges*; either paid for by authors, or covered by institutional agreements or society sponsorship (Publisher may also have waiver programme)
- Authors retain the copyright for the article; articles often published under the [CC-BY licence](#)

Transformative journals

- “...a subscription/hybrid journal that is actively committed to transitioning to a fully Open Access journal.”
- Authors are provided with the option of publishing subscription or Open Access
 - Subscription option: usually no cost to authors
 - Copyright is held by publisher
 - Open Access: APC applicable (but may be covered by institutional agreement)
 - Authors retain the copyright for the article; articles often published under the [CC-BY licence](#)

Publication model (subscription or OA) chosen by authors after acceptance at Journal.

Open Access: *How to identify trustworthy OA journals*

1

Published by reputable ***publisher***
(e.g., Springer Nature, Elsevier, Wiley, PLOS, etc.)

2

Indexed in reputable ***databases***
(e.g., Web of Science, Scopus, MEDLINE, Ei Compendex)

3

Processing fee is paid after acceptance
(not when submitting to the journal)

4

Recognizable ***editorial board members***
(i.e., you have heard of them before)

Dear Colleague,
Thanks for your kind attention and support.

Journal info:

Name: [Cardiology and Angiology: An International Journal](#)

ISSN: 2347-520X

NLM ID: [101658392](http://www.ncbi.nlm.nih.gov/nlmcatalog/101658392) (<http://www.ncbi.nlm.nih.gov/nlmcatalog/101658392>)

Frequency: Monthly

Journal DOI: 10.9734/ca

Peer-review model: [Advanced OPEN peer review](#) & [Post-publication review](#)

Publication model: Online publication and journal hard copy option

Discounted Publication charge: 30 USD (up to end of this month)

Submission deadline: up to end of this month

Present volume: vol 5

Digital Archiving: [PORTICO](#)

3. Proposed Time Schedule: Submission to first editorial decision with review comments: 3 weeks

Submission to publication: 6 weeks

4. Abstracting/indexing:

Many respected abstracting/indexing services covered our journals.

Index Medicus (IMSEAR), [US National Library of Medicine](#) (NLM) Catalog, [Polish Ministry of Science and Higher Education](#), ProQuest, HINARI (United Nation's Database), EBSCOhost (USA), Google scholar, SHERPA/RoMEO (UK), Ulrich's, CrossRef. For more information please [visit here](#).

7. Article Processing Charge (or Publication Charge): Send your manuscript within this month and enjoy 94% discount on publication charge. Original publication charge is 500 USD. With discount you need to pay only 30 USD. Please see [here for details](#).



Identify trusted publishers for your research

Through a range of **tools and practical resources**, this international, cross-sector initiative aims to **educate researchers, promote integrity**, and **build trust in credible research and publications**.

Books & Chapters >

Journals >



! Think

Are you submitting your research to a trusted journal or publisher?
Is it the right journal or book for your work?

✓ Check

Use our check list to assess the journal or publisher.

> Submit

Only if you can answer 'yes' to the questions on our check list.

Useful checklist for identifying trustworthy journals

Journals

The checklist is a tool that will help you discover what you need to know when assessing whether or not a publisher is suitable for your research.

How can you be sure the journal you are considering is the right journal for your research?



Are you submitting your research to a trusted journal?
Is it the right journal for your work?

- More research is being published worldwide
- New publishers are launched each week
- Many researchers have concerns about predatory publishing
- It can be challenging to find up-to-date guidance when choosing where to publish



Reference this list for your chosen journal to check if it is trusted.

Do you or your colleagues know the journal?

- ☐ Have you read any articles in the journal before?
- ☐ Is it easy to discover the latest papers in the journal?
- ☐ Name of journal: Is the journal name the same as or easily confused with that of another?
- ☐ Can you cross check with information about the journal in the ISSN portal?

Can you easily identify and contact the publisher?

- ☐ Is the publisher name clearly displayed on the journal website?
- ☐ Can you contact the publisher by telephone, email, and post?

Is the journal clear about the type of peer review it uses?

- ☐ Does the website mention whether the process involves independent/external reviewers, how many reviewers per paper?
- ☐ Is the publisher offering a review by an expert editorial board or by researchers in your subject area?
- ☐ Does the journal guarantee acceptance or a very short peer review time?

Are articles indexed and/or archived in dedicated services?

- ☐ Will your work be indexed/archived in an easily discoverable database?
- ☐ Does the publisher ensure long-term archiving and preservation of digital publications?
- ☐ Does the publisher use permanent digital identifiers?

Is it clear what fees will be charged?

- ☐ Does the journal site explain what these fees are for and when they will be charged?
- ☐ Does the publisher explain on their website how they are financially supported?
- ☐ Do they mention the currency and amount of any fees?
- ☐ Does the publisher website explain whether or not waivers are available?

Are guidelines provided for authors on the publisher website?

- ☐ For open access journals, does the publisher have a clear license policy? Are there preferred licenses? Are there exceptions permitted depending on the needs of the author? Are license details included on all publications?
- ☐ Does the publisher allow you to retain copyright of your work? Can you share your work via, for example, an institutional repository, and under what terms?
- ☐ Does the publisher have a clear policy regarding potential conflicts of interest for authors, editors and reviewers?
- ☐ Can you tell what formats your paper will be available in? (e.g. HTML, XML, PDF)
- ☐ Does the journal provide any information about metrics of usage or citations?

Is the publisher a member of a recognized industry initiative?

- ☐ Do they belong to the Committee on Publication Ethics (COPE)?
- ☐ If the journal is open access, is it listed in the Directory of Open Access Journals (DOAJ)?
- ☐ If the journal is open access, does the publisher belong to the Open Access Scholarly Publishers' Association (OASPA)?
- ☐ Is the journal hosted on one of INASP's Journals Online platforms (for journals published in Bangladesh, Nepal, Sri Lanka, Central America and Mongolia) or on African Journals Online (AJOL, for African journals)?
- ☐ If the journal is open access, is it hosted on SciELO (for Latin American scientific journals)?
- ☐ If the journal is open access, is it indexed in Latindex (for journals that are published in Latin America, the Caribbean, Spain, and Portugal)?
- ☐ If the journal is open access, is it indexed by Sciendo (for journals that are published in Latin America and the Caribbean, Spain, and Portugal)?
- ☐ Is the publisher a member of another trade association?



If you can answer 'yes' to most or all of the questions on the list.

Complete the checklist and submit your manuscript only if you can answer 'yes' to most or all of the questions above.

Springer Journal Finder

[Home](#) > [Journals](#)

Journals

Search or browse over 3,000 journals across all of Springer Nature's brands to discover the perfect journal for you.



Journal Finder
Find the right journal for your research.

Enter a manuscript title or abstract (optional)
Maximum 5,000 characters



Enter keywords (optional)

[Find journals](#) →

Browse by subject

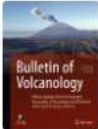
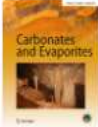
Biological sciences	Business and management
Chemistry	Computer science
Earth and environmental sciences	Health sciences
Humanities and social sciences	Materials science
Mathematics	Physics and astronomy
Statistics	Technology and engineering

Manuscript title or abstract

Key words

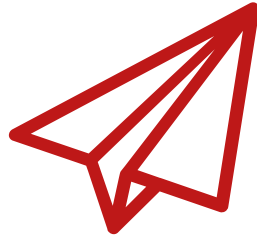
Subjects

<https://link.springer.com/journals/journal-finder>

		Journal Impact Factor	5-year Journal Impact Factor	Downloads	Submission to first decision (median)	Relevance
	Kew Bulletin Hybrid Show more	0.9 (2023)	0.9 (2023)	149,150	33 days	
	International Journal of Earth Sciences Hybrid Show more	1.8 (2023)	2.1 (2023)	339,904	4 days	
	Bulletin of Volcanology Hybrid Show more	3.6 (2023)	2.9 (2023)	438,509	14 days	
	Carbonates and Evaporites Hybrid Show more	1.1 (2023)	1.5 (2023)	84,394	7 days	
	Journal of Paleolimnology Hybrid Show more	1.7 (2023)	1.8 (2023)	193,873	12 days	

 *Appropriate journal*

 *Logically organized manuscript*



Ready to submit!

5.0

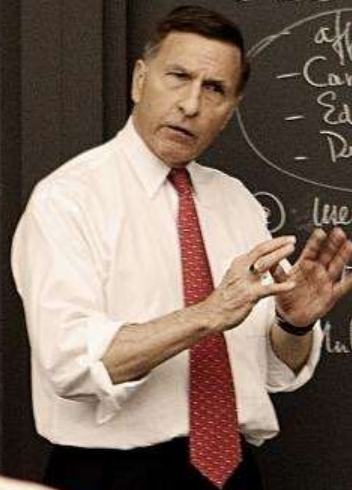
**Successful journal
submission**

A grayscale background image of a cluttered desk. In the foreground, there are several stacks of papers and documents. A coiled telephone cord is visible in the center. To the right, there is a white mug with the text "USC MEDICINE" and a caduceus symbol. In the background, a book titled "BLOOD Principles & Practice of Transfusion" is visible.

Journal editors are busy!

Most editors are
full-time professors

Journal editors when
they have time



Opportunity

- ① Lots of dimensions of affinity
 - Career
 - Education
 - Demographics
- ② User growth creates value with the BN wave.
Multiple revenue possibilities

Threats

- ① Other platforms exist
- ② Most affinity groups have some service.

You are competing with many other researchers
for the journal editor's **limited time**

A close-up photograph of a person's hands typing on a laptop keyboard. The person is wearing a white shirt. The background is blurred, showing some greenery and a wooden surface.

Cover letters: Make the best first impression for journal editors

Significance and
relevance of your study

Suitable to be published
by their journal

Cover letters: What to include

Introduce your manuscript

- Manuscript title
- Article type (if necessary)

Scope of your study (relevant to journal's scope)

- Brief background
- Research problem & aims

Achievements (appropriate for the journal)

- Study design
- 2 or 3 key findings

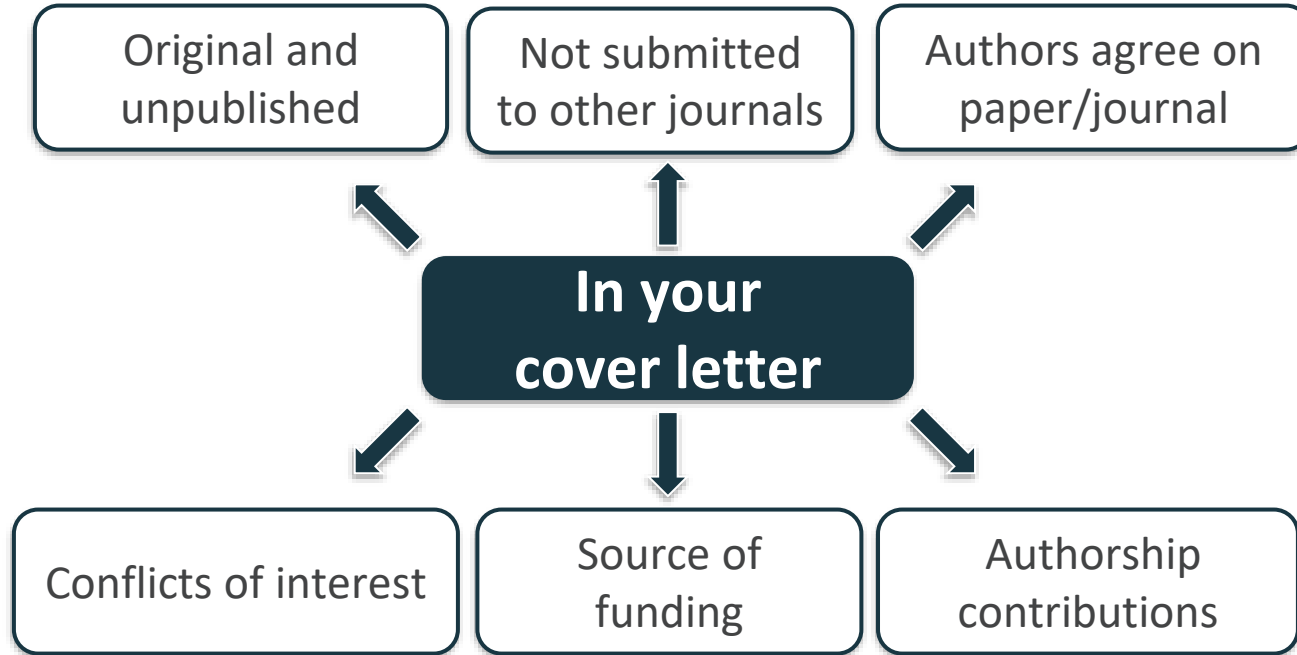
Study relevance (consider the journal's readership)

- Conclusion
- Implications for the field

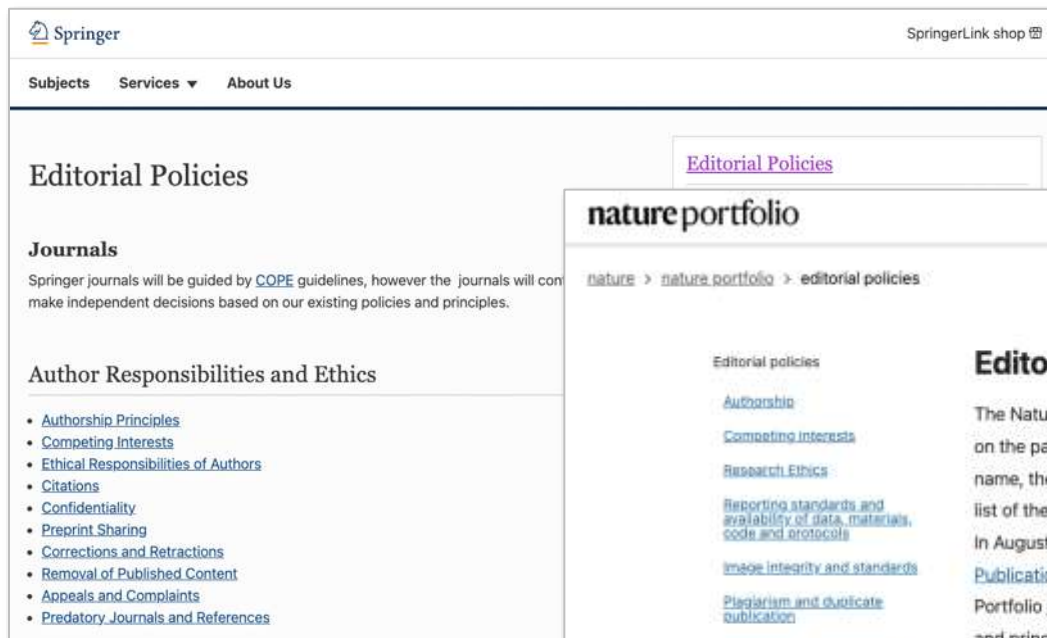
Additional information

- Publication ethics
- Include/exclude reviewers

Publication ethics



Editorial policies: Be familiar with the editor's expectations



The image shows a screenshot of the Springer website's Editorial Policies page. The header includes the Springer logo and navigation links for Subjects, Services, and About Us. The main heading is 'Editorial Policies'. Under the 'Journals' section, it states that Springer journals follow COPE guidelines. The 'Author Responsibilities and Ethics' section lists various topics: Authorship Principles, Competing Interests, Ethical Responsibilities of Authors, Citations, Confidentiality, Preprint Sharing, Corrections and Retractions, Removal of Published Content, Appeals and Complaints, and Predatory Journals and References.

Springer

SpringerLink shop

Subjects Services About Us

Editorial Policies

Journals

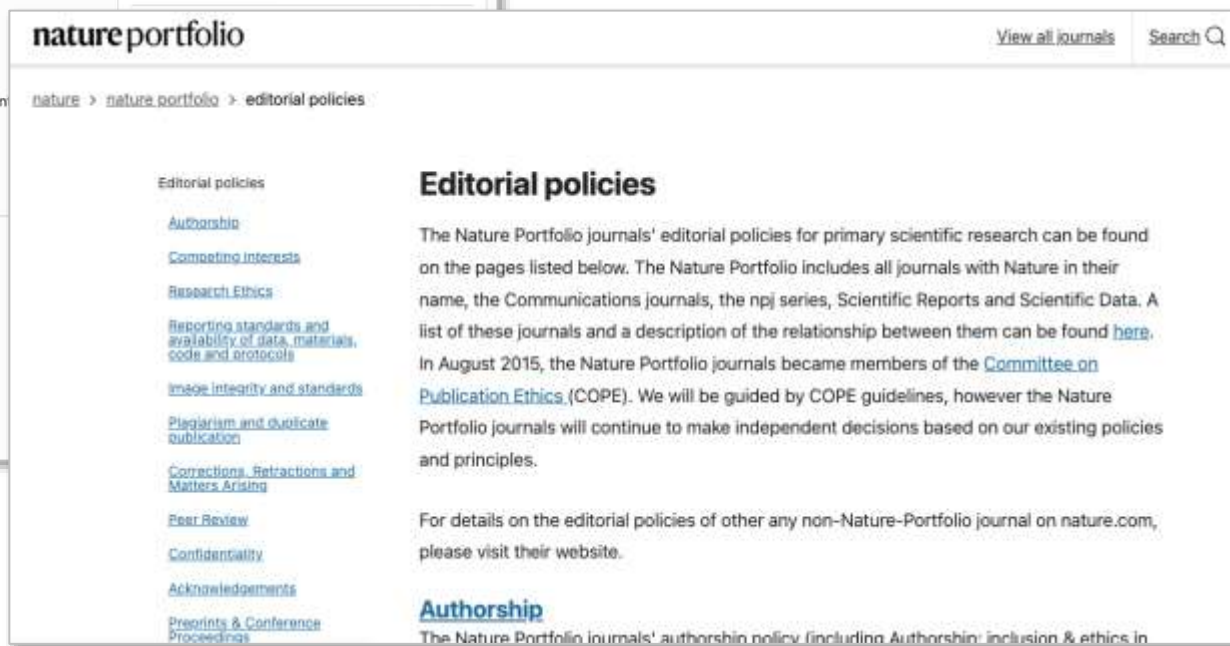
Springer journals will be guided by COPE guidelines, however the journals will continue to make independent decisions based on our existing policies and principles.

Author Responsibilities and Ethics

- [Authorship Principles](#)
- [Competing Interests](#)
- [Ethical Responsibilities of Authors](#)
- [Citations](#)
- [Confidentiality](#)
- [Preprint Sharing](#)
- [Corrections and Retractions](#)
- [Removal of Published Content](#)
- [Appeals and Complaints](#)
- [Predatory Journals and References](#)

<https://www.springer.com/gp/editorial-policies>

<http://www.nature.com/authors/policies/publication.html>



The image shows a screenshot of the Nature Portfolio website's Editorial Policies page. The header includes the 'nature portfolio' logo, a 'View all journals' link, and a search icon. The breadcrumb trail is 'nature > nature portfolio > editorial policies'. A sidebar on the left lists various topics: Editorial policies, Authorship, Competing Interests, Research Ethics, Reporting standards and availability of data, materials, code and protocols, Image integrity and standards, Plagiarism and duplicate publication, Corrections, Retractions and Matters Arising, Peer Review, Confidentiality, Acknowledgements, Preprints & Conference Proceedings. The main content area has the heading 'Editorial policies' and a paragraph explaining that Nature Portfolio journals follow COPE guidelines. It also mentions that in August 2015, the journals became members of the Committee on Publication Ethics (COPE). A section for 'Authorship' is partially visible at the bottom.

nature portfolio

[View all journals](#) [Search](#)

[nature](#) > [nature portfolio](#) > [editorial policies](#)

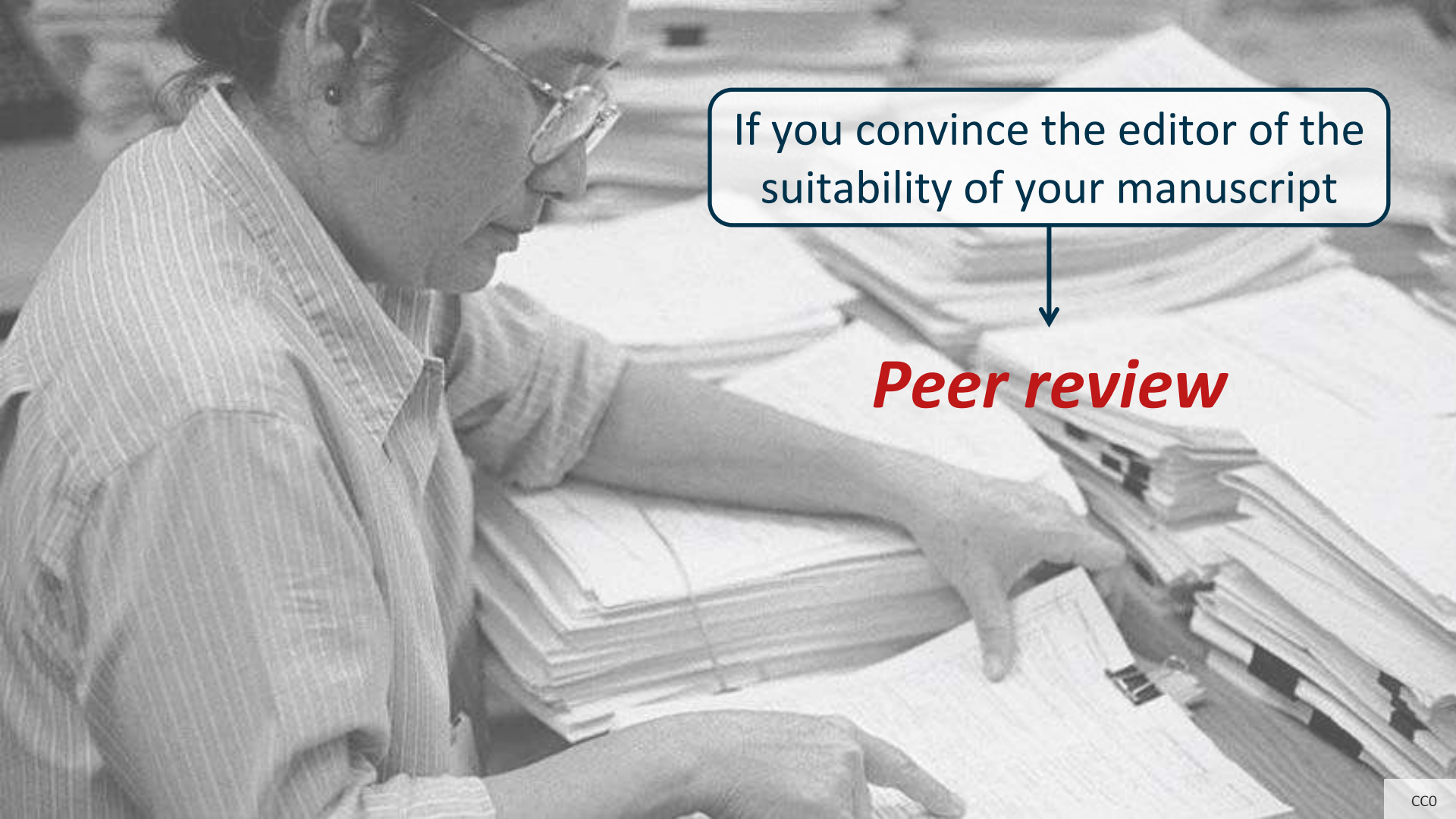
Editorial policies

The Nature Portfolio journals' editorial policies for primary scientific research can be found on the pages listed below. The Nature Portfolio includes all journals with Nature in their name, the Communications journals, the npj series, Scientific Reports and Scientific Data. A list of these journals and a description of the relationship between them can be found [here](#). In August 2015, the Nature Portfolio journals became members of the [Committee on Publication Ethics \(COPE\)](#). We will be guided by COPE guidelines, however the Nature Portfolio journals will continue to make independent decisions based on our existing policies and principles.

For details on the editorial policies of other any non-Nature-Portfolio journal on nature.com, please visit their website.

Authorship

The Nature Portfolio journals' authorship policy (including Authorship: inclusion & ethics in

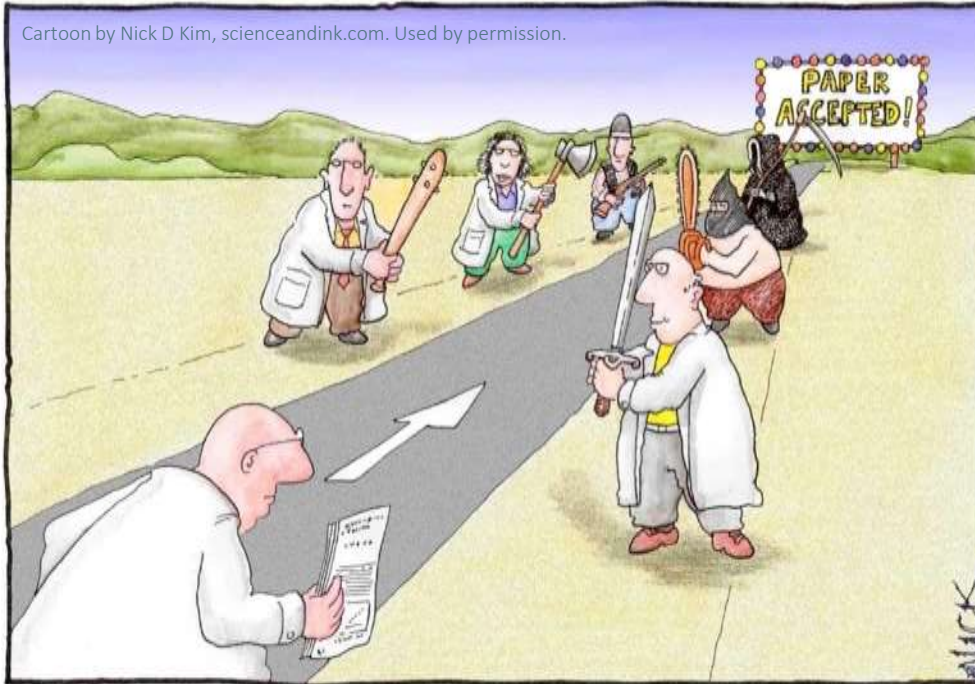


If you convince the editor of the
suitability of your manuscript



Peer review

Peer review is a positive process



Most scientists regarded the new streamlined peer-review process as "quite an improvement."

Experts give advice on how to **improve** your study and your manuscript

Ensures only **relevant** studies are published

Peer review helps to **advance** the field



Writing response letters

Clearly discuss all your revisions

- ✓ Briefly state what was revised
- ✓ Always refer to page and line numbers
- ✓ In manuscript, highlight revised text

Controversial reviewer comments

What would you do if you have a comment that you think is unfair?

1. Discuss with colleagues
2. Check journal articles

- Need additional support for conclusions
- Not appropriate for journal's scope

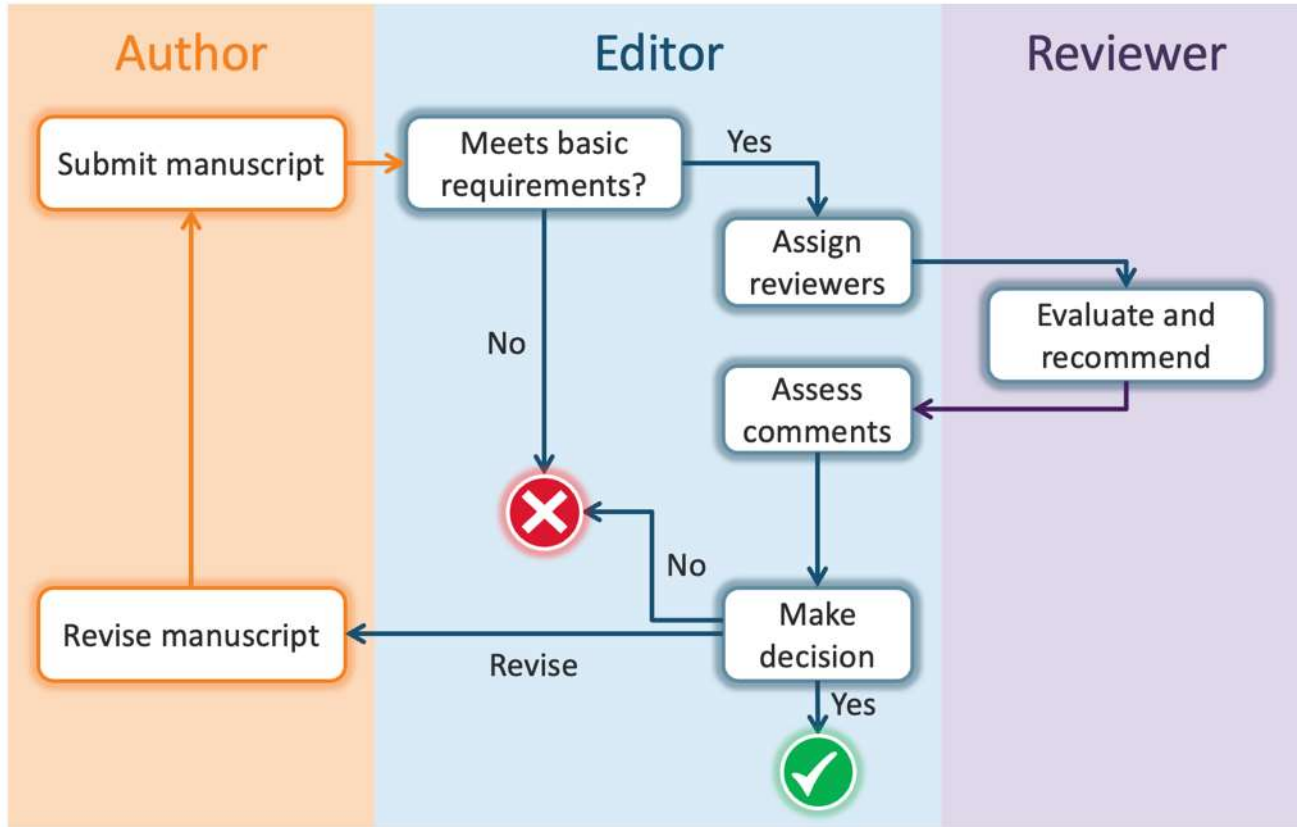


But if colleagues agree comment is not appropriate & journal articles do not support the reviewer's requests...

- Reviewer may not have understood the study
- Reviewer is unfair or unprofessional

Contact the editor

Your manuscript's journey



**What should you
do if rejected?**



Let us help!

<https://www.springernature.com/gp/authors/transferdesk>

Springer Nature Transfer Desk

Taking the hassle out of resubmitting

No one likes manuscript rejections. And perhaps one of the most time-consuming parts of rejections is the problem of finding another suitable journal and submitting your manuscript again.

But what if you didn't have to go through that process again?

Sometimes Editors have to reject sound manuscripts for reasons other than the research's quality; for example, the manuscript may not fit well with the journal's aims and scope.

Our free Transfer Desk service recognizes your manuscript's scholarly merit, and offers one-on-one consultation with a subject expert to find your manuscript find its best home.

And, you *always* have the final say over where your manuscript gets submitted and published.

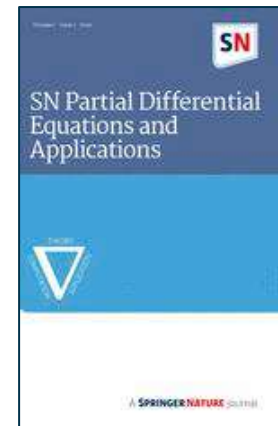
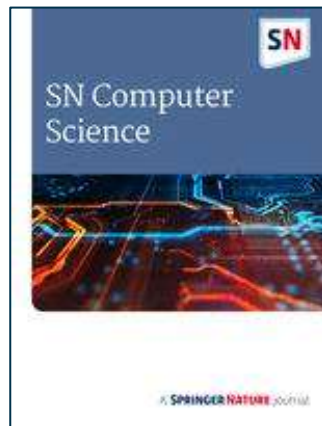
The Transfer Desk on The Source

Read about the Transfer Desk on *The Source*—including interviews, profiles, and more.

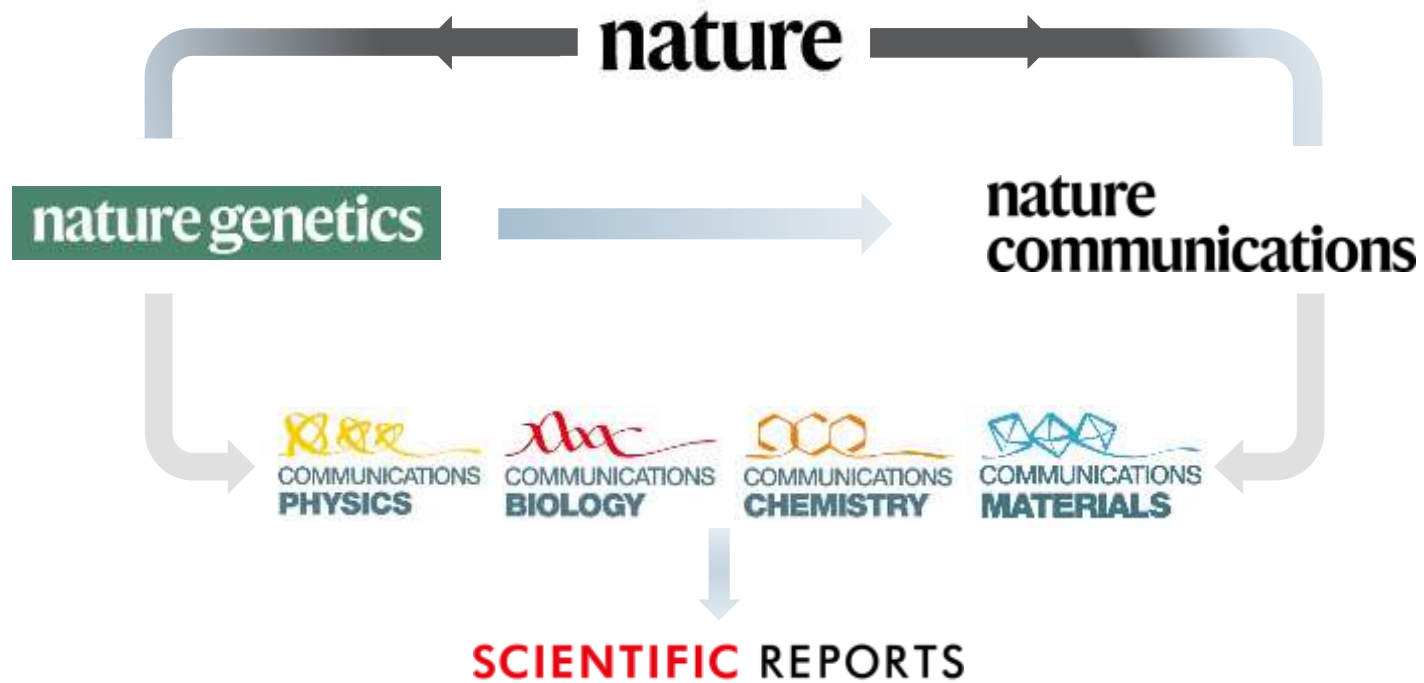
Journal transfer at Springer



Broad-focused journals
covering a range of disciplines



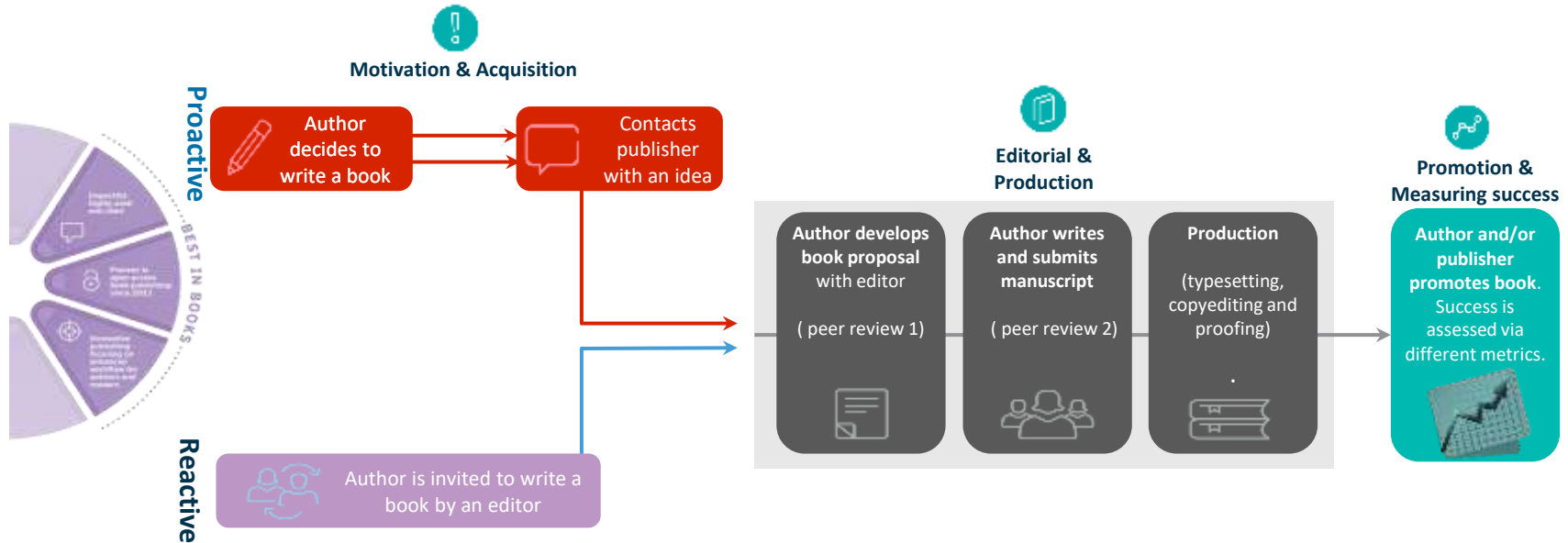
Journal transfer at Nature



6.0

Book Publishing

A typical academic book journey



Demystifying Books

Research-Based Books

- Authored monographs and Edited volumes
- Offer consolidated view of the research topic.
- Excellent resource for researchers, graduate students, and professionals



Textbooks

- Targeted at Graduate or Undergraduate courses
- Details about didactic/pedagogical elements
- Often come with Extras and multimedia



Proceedings

- Cutting-edge primary research
- Content from globally renowned conferences
- Well recognised and established series dedicated to proceedings



Handbooks

- Comprehensive resources for researchers and professionals
- Standalone Handbooks included in standard packages
- Major Reference Works available as separate packages



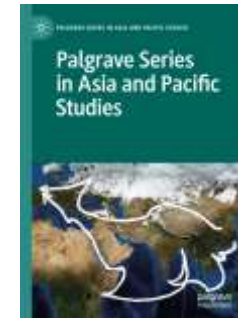
Series

- Helmed by one or more Series Editors
- Supported by an international editorial or advisory board
- Well-defined overall aims and scopes, and purpose for the series
- Focused on specific topics, disciplines and/or geographical regions
- Often indexed and highly cited

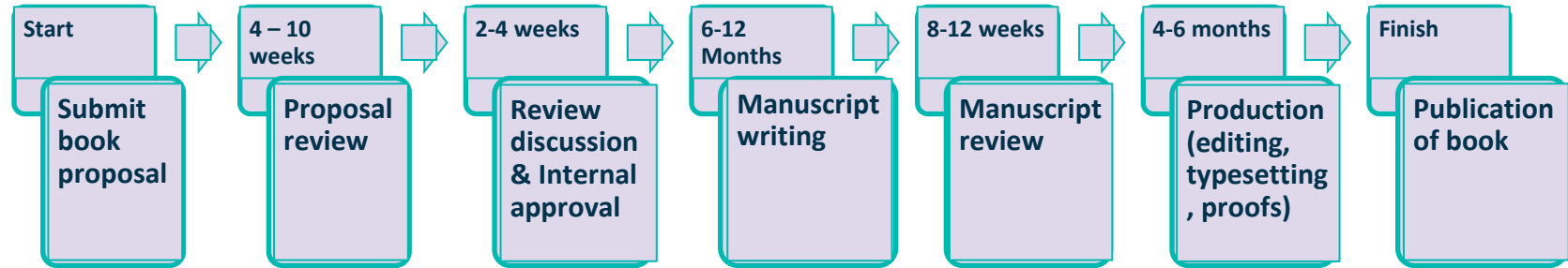


SpringerBriefs/Palgrave Pivots

- SpringerBriefs or Palgrave Pivots are concise summaries of cutting-edge research and practical applications across a wide spectrum of fields.
- Each series covers a range of professional and academic topics.



Timeline from proposal to publication for books



Factors that influence timeframe:

- ✓ Quality of book proposal (extensive revisions to proposal add time)
- ✓ Proposal review (not in our hands; we depend on external reviewers)
- ✓ Time taken to write the book (this is the single biggest determinant of publication date)
- ✓ Availability of reviewers for the manuscript
- ✓ Time taken for author to revise the manuscript
- ✓ Quality of submitted manuscript (poor quality submissions require substantial editing, which can add time)
- ✓ Adding major changes once manuscript submitted (many publishers do not allow this)

If you are accepted...



Celebrate!

*Don't passively wait for people to
find your article...*

Promote it!

International conferences

Social media

Press releases / media



SharedIt: Allow anyone to read your article!

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<https://www.springernature.com/gp/researchers/sharedit>



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Springer Nature wants researchers to share content easily and legally. Our Springer Nature SharedIt content-sharing initiative means that links to view-only, full-text subscription research articles can be posted anywhere - including on social media platforms, author websites and in institutional repositories - so researchers can share research with colleagues and general audiences.

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NATURE CELL BIOLOGY | LETTER

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Qiushi Li, Yue Zhang, Perrine Pluchon, Jeffrey Robens, Keiichi Iwano, Paul Thiery, Hanry Yu & Virgile Viasnoff

Affiliations | Contributions | Corresponding author

Nature Cell Biology 18, 311–318 (2016) | doi:10.1038/ncb3311
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Supercharge your skills, confidence and career through high-quality on-demand training from Nature Portfolio journal editors and other esteemed experts.

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Nature Research Academies

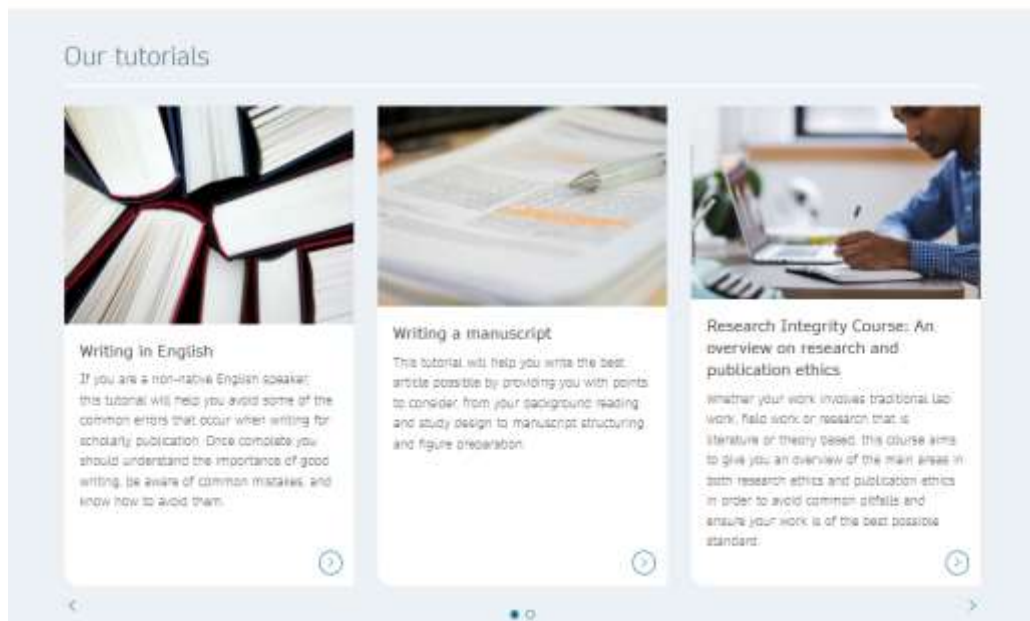
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Mabel Tang
Director, Key Accounts
Customer Engagement
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