

## **ABSTRACK**

### **APPLICATION OF THE UPCYCLE METHOD BY PROCESSING DENIM WASTE FROM WARUNG JEANS PRODUCTION RESIDUES**

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*The fashion trend often drives mass production and generates waste in the textile industry. This cycle of fashion trends is further fueled by the phenomenon of fast fashion, which continually caters to market demands for large-scale production. One notable example is the disposal of denim products, both in terms of production waste and the end of their lifecycle, which continues to grow and accumulate in landfills.*

*Several home-based garment manufacturers on Jalan Tamim produce denim products, one of which is a workshop called Warung Jeans. This workshop generates denim production waste that is not processed. Waste fabric processing can be optimized using the upcycle method to enhance its value, aesthetics, economic potential, and functionality. This is achieved through fabric manipulation techniques such as slashing and patchwork, transforming waste into textile materials for ready-to-wear deluxe fashion items.*

*This research employs a qualitative method, collecting data through literature studies, observations, interviews, and exploration of denim production waste from the Warung Jeans workshop.*

*Keywords:*

*Upcycle, Denim Waste, Fabric Manipulation*