

ABSTRACT

This research aims to design activewear clothing for male members of the Telkom University Taekwondo Student Activity Unit (UKM). This clothing is designed to support the needs of intensive Taekwondo training while providing comfort and flexibility in various activities. The research method used is qualitative with data collection through interviews, observation and literature study. The research results show that the ideal activewear clothing for UKM Taekwondo members must meet the criteria of high functionality, material that can absorb sweat, dry quickly, be elastic. The final design adopts elements of UKM Taekwondo's identity through colors and logos, and considers materials such as Brazilian drift and WP parachute to increase comfort and durability. The designed activewear is expected to support training performance and create a sense of togetherness among Telkom University Taekwondo UKM members.

Keywords: *men's activewear, activewear uniform, taekwondo*