

ABSTRACT

Abstract : *New Interior Design of Java Island Batik Gallery in Bandung City with Spatial Experience Approach. This study aims to design a new interior of a fictional building in Bandung City using the Spatial Experience approach. This approach focuses on the interaction and experience of users towards space obtained through a combination of human feelings and thoughts towards the elements of the space where they move. This experience is received through human senses, including the senses of sight, touch, and hearing, as well as their body movement abilities. In this design research, a mixed method was used involving qualitative and quantitative data collection techniques. Qualitative methods include interviews with various related parties, such as batik managers, museum or batik house guards, tourists visiting the batik gallery, and residents around and outside Bandung. Quantitative data was obtained to support the design based on user needs and the characteristics of the surrounding environment. This data collection was carried out to ensure that this design pays attention to the tactile (touch), visual (sight), and auditory (hearing) aspects, which affect the physiological and psychological experiences of users in space. The results of this study are expected to be a reference for other batik galleries in creating a more comfortable, safe, and enjoyable space for visitors.*

Keywords: *New Design; Java Island Batik Gallery; Bandung; Batik; Space Experience.*