

DAFTAR PUSTAKA

- Al-Dmour H, Masa'deh R, Salman A, Abuhashesh M, Al-Dmour R. Influence of social media platforms on public health protection against the COVID-19 pandemic via the mediating effects of public health awareness and behavioral changes: Integrated model. *J Med Internet Res*. 2020;22(8):1–15.
- Borba, Marina & da Nóbrega Waechter, Hans & Borba, Vicentina. (2015). Contributions of Graphic Design for Effective Communication in the Health Campaigns. 82-90. https://doi.org/10.5151/designpro-CIDI2015-cidi_86.
- Bunga Christyanti Saragih, Joko Sutrisno, Rhina Uchyani Fajarningsih. ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI PERMINTAAN DAGING SAPI DI PROVINSI DKI JAKARTA. *AGRISTA* : Vol. 11 No. 2 Juni 2023 : 21-31
- Cao, Binh & Guiton, Pascale. (2018). Important Human Parasites of the Tropics. *Frontiers for Young Minds*. 6. 10.3389/frym.2018.00058.
- Centers For Disease Control and Prevention. (2018). Diagnosis. <https://www.cdc.gov/parasites/toxoplasmosis/diagnosis.html>
- Dogusoy, Berrin & Cicek, Filiz & Cagiltay, Kursat. (2016). How Serif and Sans Serif Typefaces Influence Reading on Screen: An Eye Tracking Study. 9747. 578-586. https://doi.org/10.1007/978-3-319-40355-7_55.
- Ekawasti F, Cahyaningsih U, Dharmayanti NLPI, Sa'diah S, Subekti DT, Azmi Z, Desem MI (2021) Restriction fragment length polymorphism analysis of genes of virulent strain isolate of *Toxoplasma gondii* using enzyme DdeI, *Int. J. One Health*, 7(2):196-203.
- Ekawasti, Fitriane & Sadiyah, Siti & Cahyaningsih, Um & Dharmayanti, Ni & Subekti, Didik. (2021). Molecular Docking Senyawa Jahe Merahdan Kunyit pada Dense Granules Protein-1 *Toxoplasma gondii* dengan Metode In Silico. *Jurnal Veteriner*. 22. 474-484. [10.19087/jveteriner.2021.22.4.474](https://doi.org/10.19087/jveteriner.2021.22.4.474).
- Finkler, W. and Leon, B. (2019). The power of storytelling and video: a visual rhetoric for science communication *JCOM* 18(05), A02. <https://doi.org/10.22323/2.18050202>
- Ghahramani, A., de Courten, M. & Prokofieva, M. “The potential of social media in health promotion beyond creating awareness: an integrative review”. *BMC Public Health* 22, 2402 (2022). <https://doi.org/10.1186/s12889-022-14885-0>
- Hornik, R. C., & Yanovitzky, I. (2017). Using theory to design evaluations of communication campaigns: The case of the National Youth Anti-Drug

- Media Campaign. *Communication Theory*, 13(2), 204-224. <https://doi.org/10.1111/j.1468-2885.2003.tb00289>.
- Jade, Amara Celeste. (2024). Edukasi Perubahan Psikologis Pada Masa Kehamilan. *Masyarakat Berkarya: Jurnal Pengabdian dan Perubahan Sosial*, Vol. 1, No. 1 Februari 2024. <https://doi.org/10.62951/karya.v1i4>
- José de Medeiros Dantas, Ítalo & Alves, Heloisa & Nascimento, Mariana & Gabriel, Aline & Solino, Livia. (2020). The role of gender in colors preferences in fashion products through hue and color lightness.
- Jones, Christina & Smith, Helen & Llewellyn, Carrie. (2013). Evaluating the effectiveness of health belief model interventions in improving adherence: a systematic review. *Health Psychology Review*. 8. <https://doi.org/10.1080/17437199.2013.802623>.
- Kartika, Rina. (2015). Memilih dan Memanfaatkan Tipografi. *Humaniora*. 6. 312. <https://doi.org/10.21512/humaniora.v6i3.3352>.
- Khairullah, A. R., Kurniawan, S. C., Widodo, A., Effendi, M. H., Hasib, A., Silaen, O. S. M., Ramandinianto, S. C., Moses, I. B., Riwu, K. H. P., Yanestria, S. M., Samodra, M. E. E., & Afnani, D. A. (2024). A Comprehensive Review of Toxoplasmosis: Serious Threat to Human Health. *Open Public Health Journal*, 17, Article e18749445281387. <https://doi.org/10.2174/0118749445281387240202094637>
- Liu, Q., Wang, Z.D., Huang, S.Y. and Zhu, X.Q. (2015) Diagnosis of toxoplasmosis and typing of *Toxoplasma gondii*. *Parasit. Vectors*, 8(292): 1-14.
- Loeki Enggar Fitri dkk. 2023. Toksoplasmosis: Tinjauan Manifestasi pada Mata dan Otak. UB Press. ISBN: 978-623-296-747-2
- Maunder L. (2021). Motivating people to stay at home: using the Health Belief Model to improve the effectiveness of public health messaging during the COVID-19 pandemic. *Translational behavioral medicine*, 11(10), 1957–1962. <https://doi.org/10.1093/tbm/ibab080>
- Moriarty, Sandra, dkk. (2009). Advertising, Edisi Kedelapan. Jakarta: Kencana. Prenada Media Group.
- Naslund JA, Bondre A, Torous J, Aschbrenner KA. Social media and mental health: benefits, risks, and opportunities for research and practice. *J Technol Behav Sci*. 2020;5(3):245–57.
- Parackal M, Parackal S, Mather D, Eusebius S. Dynamic transactional model: a framework for communicating public health messages via social media. *PPH*. Sep 14, 2021;141(5):279-286. [doi: 10.1177/1757913920935910] [Medline: 32660353]
- Patel, Gupta and Sharma / Santosh University Journal of Health Sciences 2020;6(1):31–34

- Plackett R, Kaushal A, Kassianos AP, Cross A, Lewins D, Sheringham J, et al. Use of Social Media to Promote Cancer Screening and Early Diagnosis: Scoping Review. *J Med Internet Res.* 2020;22(11).
- Pramardika, Kasaluhe, Sambeka. (2022). Studi Literatur: Analisis Faktor Risiko Toksoplasmosis pada Wanita Indonesia. SEMINAR NASIONAL PENELITIAN DAN PENGABDIAN 2022 - “Sukseskan Transformasi Kesehatan melalui Inovasi dan Implementasi Penelitian dan Pengabdian kepada Masyarakat dalam Mewujudkan Universal Health Coverage (UHC) 2030” – Poltekkes Kemenkes Tasikmalaya – 13 Oktober 2022
- Retmanasari, A., Widartono, B.S., Wijayanti, M.A. and Artama, W.T. (2017) Prevalence and risk factors for Toxoplasmosis in Middle Java, Indonesia. *EcoHealth*, 14(1): 162-170.
- Riska Wulandari | Seroprevalensi *Toxoplasma gondii* Pada Hewan Ternak Sapi di Kota Bandar Lampung | *J Agromedicine* [Volume 6|Nomor 1| Juni 2019]
- Riansari, A., Halleyantoro, R. ., Dewi, D. P. ., Sudaryanto, S., Annisaa, E. ., & Hapsari, R. . (2023). SEROPREVALENSI TOXOPLASMOSIS WANITA DI KOTA SEMARANG. *Jurnal Kesehatan Tambusai*, 4(2), 921–925. <https://doi.org/10.31004/jkt.v4i2.14885>
- Rachmawati I. 2019. Analisis Hubungan Higiene Perorangan Dengan Kejadian Toksoplasmosis pada Komunitas Pemelihara Kucing “Bungkul Cat Lovers” di Surabaya. *Jurnal Kesehatan Lingkungan* 1(2): 116- 122
- Soewardikoen, D. W. 2019. Metodologi Penelitian Desain Komunikasi Visual . PT Kanisius.
- Sharma, Shikha & Gupta, Geeta. (2020). Prevalence of parasitic infection and comparison of different types of concentration techniques. *Santosh University Journal of Health Sciences*. 6. 31-34. 10.18231/j.sujhs.2020.008.
- Stellefson M, Paige SR, Chaney BH, Chaney JD. Social media and health promotion. *Int J Environ Res Public Health*. 2020;17(9):3323.
- Schillinger D, Chittamuru D, Ramirez AS. From “infodemics” to health promotion: a novel framework for the role of social media in public health. *Am J Public Health*. 2020;110(9):1393–6
- Suryani, A. O., & Purwodiharjo, O. M. (2021). APLIKASI HEALTH BELIEF MODEL DALAM PENANGANAN PANDEMI COVID-19 DI PROVINSI DKI JAKARTA. *Jurnal Perkotaan*, 12(1), 21–38. <https://doi.org/10.25170/perkotaan.v12i1.1262>
- Varella IS, Canti IC, Santos BR, Coppini AZ, Argondizzo LC, Tonin C, and Wagner MB, 2009. Prevalence of acute toxoplasmosis infection among 41,112 pregnant women and the mother-to-child transmission rate in a public hospital in South Brazil. *Mem Inst Oswaldo Cruz*. 104(2):383-8.