ABSTRACT

Disability is one of the social issues that continues to present significant challenges for global society, including in Indonesia. Film, as an effective communication medium, has the potential to raise public awareness of disability issues, particularly through the application of inclusive cinematography concepts. This study aims to analyze the cinematic elements in the film "Sejauh Kumelangkah" that are used to construct a narrative of disability inclusion, identify the perceptions of the Sukabumi community toward the representation of disability inclusion depicted in the film, and explore the application of inclusive cinematography concepts in the film's production process. This study employs a design approach that encompasses three primary aspects of data collection: (1) the visual aspect, examined through visual observation; (2) the creator's perspective, explored through interviews with filmmakers; and (3) the audience perspective, analyzed through questionnaires and focus group discussions (FGDs). The results show that the film successfully shapes a positive perception of disability inclusion through the use of inclusive visual storytelling techniques and the application of accessibility features such as audio description and closed captioning. The concept of inclusive cinematography is formulated through the relationship between the elements of person, research, filmmaker, production, and audience, considering the aspects of humanity, impact, and accessibility. This study offers insights into how inclusive cinematography can shape perceptions and enhance awareness of disability inclusion, as well as create opportunities for further initiatives to promote inclusion in everyday life.

Keywords: inclusive cinematography, Sejauh Kumelangkah film, disability inclusion, public perception